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Foundation Course on Sustainability

23 August 2022 (Tuesday), 2.00pm - 6.15pm

COURSE 2

ESG Risk Identification and Materiality

6 September 2022 (Tuesday), 2.00pm - 6.15pm

ESG and Enterprise Risk Management

21 September 2022 (Wednesday), 2.00pm - 6.15pm

COURSE 4

Business and Human Rights and

6 October 2022 (Thursday), 2.00pm - 6.15pm

COURSE 5

Carbon Footprinting and Reporting for Organisations

8 November 2022 (Thursday), 2.00pm - 6.15pm

Introduction to Natural Capital and Natural Capital Assessment

22 November 2022 (Tuesday), 2.00pm - 6.15pm

As we enter a new normal, businesses are grappling with new challenges especially in the context of the

Consumer, employee activism and political pressure at both the global and national levels are forcing ESG (Environmental, Social, and Governance) issues to the top of the Board's and Management's agenda. This is where having a clear corporate purpose is essential as ESG has become a catch-all phrase for strategy, governance, and investment strategies, with many distinct approaches and objectives.

To deliver on ESG and sustainability strategy, change itself is not just inevitable but is considered vital. For a truly successful ESG and sustainability transformation, you need to define your purpose, and to develop the requisite skills, talent, leaders, and culture to achieve it.

Realising the importance of ESG in the local and international environment, the Malaysian Institute of Accountants together with The Business Council for Sustainable Development Malaysia brings to you a highly interactive series of ESG-focussed courses which will share insights and practical guidance-for accountants and finance professionals-by considering what ESG means for them in the context of sustainability, materiality assessment, enterprise risk management, human rights and environment, carbon foot printing and reporting for organisations, natural capital, and natural capital assessment.

Delivered by subject matter experts, this ESG series seeks to enhance your knowledge about this rapidly evolving topic.

ESG SERIES for Accountants and Financial Professionals

OBJECTIVES

The ESG Series of courses seek to help you:

- Gain solid background knowledge on corporate sustainability, its main challenges and their interconnectedness
- As practitioners, to gain general guidance on relevant issues you need to pursue in your organisations to achieve better ESG performance
- However, these courses are not designed to provide company specific consultancy or in-depth information on vertical subjects

WHO SHOULD ATTEND

• COURSE 1

Junior to Mid Level Representatives from Sustainability, Risk, Strategy, Operations Board or Senior Management Team Members who want to develop a holistic perspective on sustainable development

• COURSE 2

Mid to Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Risk Owners Board or Senior Management Team Members who want to develop further understanding on ESG risks and opportunities identification Ideally attendees of Course 1

• COURSE 3

Board and Senior Management Team Members Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Risk Owners, Compliance, Investor Relations, and Finance, etc. Ideally attendees of Courses 1 and 2

• COURSES 4-6

Mid-Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Social Performance, Risk Owners, and Compliance etc. Ideally attendees of Course 3

COURSE FACULTY

ROBERTO BENETELLO

Roberto is Executive Director of the Business Council for Sustainable Development (BCSD) Malaysia, a Global Network partner of the World Business Council for Sustainable Development (WBCSD). He strives is to assist businesses accelerate the transition to a sustainable world by offering tools, methodologies and training to support the embedment of sustainability into corporate strategy and operations.

With over twenty years of experience, his career includes several senior general management positions with both Fortune-500 companies and start-ups, in countries such as Italy, UK, Spain. His main skills include international relations and business facilitation, strategic business planning, general management, marketing and business development. Roberto holds an MBA from SDA Bocconi in Italy and an MA in Marketing from Lincoln University, UK. He is currently a PhD candidate at the University of Malaya, Asia Europe Institute Malaysia working on a research project on business sustainability.

HOO ZHI XIN (MICH)

Mich is a Project Coordinator with BCSD Malaysia. Her professional experience transcends multiple disciplines: architecture, urban development, city resilience, and urban mobility. She has contributed to a key publication for the EU-funded project H2020 Inclusion, participated in several local and overseas research projects related to sustainable development, and award-winning urban design projects. She is experienced in designing, planning, and running sustainability-related workshop programmes. Mich holds a Master's Degree in City Resilience Design & Management from Universitat Internacional Catalunya (UIC), Barcelona.

SAVITA SARAVANAN

Savita is a Master's graduate in the field of International Relations from the University of Nottingham and she received her Bachelor's in Communications from Taylor's University, Malaysia. She has worked as a research assistant at the University of Nottingham on a project entitled 'Enhancement of Manufacturing and Oil Palm Third-Party Audits Compliance and Due Diligence with Certification Bodies and Industry Players in Malaysia.' Combining her undergraduate and postgraduate degrees, Savita uses videos, narratives, and essays to create awareness about human rights issues such as migration & forced labour, refugee protection, and HIV/AIDS. She also works with lawmakers, civil society organisations, and human rights activists to lobby for policy changes.

COURSE 1

Foundation Course on Sustainability

Sustainability is a business approach that creates long-term stakeholder value by appropriately managing risks and optimising opportunities within an accounting framework that considers three main forms of capital: social, environmental (or ecological), and financial. In order to capitalise on sustainability ambitions, goals and opportunities, understand sustainability-related risks, companies need to develop an adequate level of understanding of the sustainability principles and values within, in order to foster a culture conducive to a fast and effective transition. This involves educating the workforce and building capacity, starting at the board level, through senior management, to staff.

This course constitutes the first and essential milestone of the sustainability journey which will help you understand the business case for sustainability and key sustainability topics as well as empower you to implement sustainability in your daily job.

WHO SHOULD ATTEND

- Junior to Mid Level Representatives from Sustainability, Risk, Strategy,
- Board, or Senior Management Team Members who want to develop a holistic perspective on sustainable development

COURSE 2

ESG Risk Identification and Materiality

Materiality and the materiality assessment process are considered vital for helping companies effectively identify, manage, and report on significant ESG risks and opportunities. Materiality is about being more concise and tightening the focus on what is important to the business and stakeholders.

By taking into account different stakeholder perspectives, and identifying material issues, companies will limit their reporting to criteria that help readers understand what could positively or negatively influence the organisation's capacity to deliver on its strategy and serve its stakeholders.

This session will equip you with a sound understanding of the materiality assessment process as a necessary foundation of sustainability reporting and a valuable enterprise strategic tool.

WHO SHOULD ATTEND

- Mid to Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Risk Owners
- Board or Senior Management Team Members who want to develop further understanding on ESG risks and opportunities identification
- Ideally attendees of Course 1

COURSE OUTLINE

1.30pm PARTICIPANTS LOGIN TO THE PLATFORM -2.00pm

2.00pm -2.45pm

1. Sustainable Development Meaning, History, Principles, Pillars

A brief history of sustainable development, definitions, main principles, and concepts, including the concept of planetary boundaries and sustainable development goals.

2.45pm -4.15pm

2. Vision 2050: How to Reach a World in which 9+ Billion People Can Live Well, Within Planetary Boundaries, by 2050

Vision 2050 can only be achieved through urgent and significant transformations of our businesses, economies, and societies. This session will cover 9 transformation pathways where businesses play a central role in delivering the products and services that societies need, including energy; transportation & mobility; living spaces; products & materials; financial products & services; connectivity; health & wellbeing; water & sanitation; and food.

This session will also cover understanding and unlocking systems transformations as well as the necessary mindset shifts.

4.15pm -4.25pm

BREAK

4.25pm

-5.15pm

3. The Role of Business

4. Interactive Session

Businesses can lead the process of transformation by doing what business does best: creating and commercialising solutions that people need and want, and engaging governments, investors, and the public to make this possible in competitive markets. But this has to take place within the parameters of true value creation, rather than value extraction. True value is where social and environmental costs and benefits are

internalised and reflected in the relative price of goods and services, and in companies' P&L statements, costs of capital, and market valuations. This session covers the main action areas for business on the nine pathways highlighted by Vision 2050.

5.15nm

-6.15pm

This session will provide examples and case studies to stimulate discussion among participants aimed at ensuring the main concepts have been absorbed adequately.

This course will involve a pre-assessment and a post-assessment.

6.15pm END OF COURSE

COURSE OUTLINE

| 1.30pm |
|---------|
| -2.00pm |

PARTICIPANTS LOGIN TO THE PLATFORM

2.00pm

1. ESG Risks and Business Context -2.40 pm

This session introduces the Sustainability Pillars and ESG. Recognise the business context and risk landscape have evolved, and drivers for increased focus on ESG issues.

The session will introduce tools to identify ESG risks and opportunities.

2.40pm -3.20pm

2. Introduction to Materiality

This session covers issues such as multiple perspectives on materiality, dealing with different stakeholders, dynamic materiality, materiality, and fiduciary duty

The session will also look into ESG risks and opportunities, and material issues for the sector/industry, and how materiality assessment could serve as a tool for ESG risk assessment.

3.20pm

3. Materiality Analysis

-4.20pm

This session covers the materiality analysis process and how to prioritise material issues based on the strategic importance to the business, importance to stakeholders, and the social, economic and environmental impact of each topic in the value chain. It covers materiality impacts which refer to the effect an organisation has on the economy, the environment and society.

4.20pm

-4.30pm

4.30pm -5.15pm

4. Aligning Materiality with Reporting

This session illustrates the current status of ESG disclosure and reporting. It provides tips for corporate sustainability reporting, and introduces the perspectives from the Taskforce on Climate-related Financial Disclosure (TCFD).

5.15pm

-6.15pm

5. Case Study: Interactive Exercise

Learn from the case study of a company on its sustainability journey. of how it became more sustainable and ethical. Understand how the decision-making process could be improved according to materiality assessment

6.15pm END OF COURSE

BREAK

COURSE 3

ESG and Enterprise Risk Management

This interactive course provides insight and tools to integrate ESG risk and opportunity management into business strategy, performance management and disclosures. The training builds on concepts outlined by the Committee of Sponsoring Organisations of the Treadway Commission (COSO) and the World Business Council for Sustainable Development (WBCSD) in their award-winning guidance, Applying Enterprise Risk Management (ERM) to ESG-related risks.

The guidance is designed to help organisations respond to the increasing prevalence and severity of ESG-related risks, ranging from global risks such as the current pandemic, social equality, diversity, and extreme weather events. The session provides practical tips, guidance, and insight into techniques to support effective risk assessment and prioritisation, based on learnings from business responses to the pandemic, drivers of effective disclosure, and stakeholder management.

WHO SHOULD ATTEND

- Board and Senior Management Team
- · Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Risk Owners, Compliance, Investor Relations, and Finance, etc.
- Ideally attendees of Courses 1 and 2.

COURSE 4

Business and Human Rights and Environment

Increased interest in human rights and the environment (HRE) by stakeholders, as well as movement from governments and global regulatory bodies to establish policies for sustainable business practices, are among the factors why companies should begin adopting these approaches for long-term profitability. For this reason, the course will provide you with knowledge and tools to improve human rights and environmental compliance and ensure that businesses are aligned with global compliance standards.

Participants will be equipped with an in-depth understanding of the importance of applying human rights and environmental concerns into business operations, and learn best practices and tools to implement these concepts to integrate sustainable practices into operations and supply chains. This course will help you understand how businesses can develop a more resilient portfolio and manage risks related to HRE non-compliance not just from a theoretical standpoint, but a practical approach.

WHO SHOULD ATTEND

- · Mid-Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Social Performance, Risk Owners, and Compliance etc.
- · Ideally attendees of Course 3.

COURSE OUTLINE

1.30pm PARTICIPANTS LOGIN TO THE PLATFORM -2.00pm

2.00pm -2.45pm

1. Why Should ESG Matter to Your Business

Review the business case for better ESG risk management, understand the business context and risk landscape, stakeholder's focusses, and relevant information for better ESG practices.

2.45pm -3.35pm

2. Aligning Enterprise Risk Management and ESG

Examine the alignment of sustainability and risk management activities, their interaction and integration in business decision-making.

Gain an overview of the current adoption of ESG and sustainable risk management strategies in Malaysia, in light of new and upcoming risks, outlining the need for more resilient corporate setups in the postpandemic landscape.

3.35pm -3.45pm

BREAK

3.45pm -4.45pm

3. Overview of WBCSD/COSO Guidance

An overview of the background and explanation on how WBCSD's and COSO's guidance can help decision-makers, risk management, and sustainability practitioners apply enterprise risk management concepts and processes (including implications on stakeholder engagement and risks disclosure) to ESG-related risks.

4.45pm -5.30pm

4. Resilience! The Corporate Survival Game

A role-playing game for participants to perform decision-making skills in managing risks, in relation to their responsibilities, at the same time strengthening knowledge and understanding of ESGrelated risks and sustainability.

5.30pm -6.05pm

5. Key Learnings from the Pandemic and Business Responses

Covers factors required to apply effective, sustainability-focussed governance across organisations and to provide the oversight, structure and culture needed to manage ESG-related risks.

Examine principles and practices to identify and quantify ESG-related risks in a common language and to develop innovative assessment approaches beyond impact and likelihood.

6.05pm -6.15 pm

6. Tools & Resources

Access tools and additional resources to support further action if desired.

6.00pm END OF COURSE

COURSE OUTLINE

1.30pm -2.00pm

PARTICIPANTS LOGIN TO THE PLATFORM

2.00pm -2.45pm

1. Introduction to the Business Case for Human Rights and **Environmental Considerations**

Vision 2050 Transformation Pathways, 2030 Agenda for Sustainable Development (SDGs), and how society and stakeholders are paying more attention to sustainable decision-making. This session explores how incorporating human rights can meet the needs of stakeholders and consumers which results in better economic growth.

2.45pm -3.35 pm

2. Business and Human Rights

The business and human rights landscape has seen a steadily expanding series of developments. This session highlights the Human Rights' risks and impacts for business, with a focus on forced labour issues.

3.35pm

BREAK

-3.45pm

3. Human Rights Due Diligence

4. Interactive Session

3.45pm -4.45pm

An introduction on the human right due to diligence, including outlining the main actions that can be taken by a company to both identify and act upon actual and potential human rights risks for workers in its operations, supply chains, and the services it use.

4.45pm

-5.30pm

Through an interactive, facilitated discussion and reflective activity, this session highlights key challenges in adopting human rights and environmental considerations within the business sector, as well as aligning policies with global compliance standards, or across industries.

5.30pm

-6.15pm

5. Transitioning into Sustainable Business

Case studies and examples of how business can incorporate human rights, social, and environmental value into their new normal by examining the innovative ways businesses and society are beginning to account for social and economic value.

6.15pm END OF COURSE

COURSE 5 Carbon Footprinting and Reporting for Organisations

Policymakers worldwide have set goals and incentives to reduce greenhouse gas emissions. An increasing number of organisations of all sizes and sectors are placing a focus on Carbon Accounting, Carbon Management, and Carbon Reporting. Understand the business case for carbon management and how companies can prepare themselves as the global business community moves toward a low carbon economy. The course introduces climate change, carbon footprinting (GHG Accounting), carbon management and energy management, carbon reporting, and carbon reduction. Gain an overview of different methodologies (e.g. the Greenhouse Gas Protocol) to identify, quantify, account, and report GHG emissions and plan actions to reduce these.

The course materials are based on the WRI/WBCSD GHG Protocol Corporate Standard while referring to the ISO 14064: Part 1 international standard for GHG inventories. The course is suitable for anyone wishing to learn about climate risk and carbon management and ways to measure, monitor, report, and reduce their contribution to it. For example, a client says he wants his company to be "carbon neutral" or to reach "net-zero" and you are asked to help them understand their carbon footprint. This course will enable you to intelligently address the issues necessary to assess this organisation's GHG emissions.

WHO SHOULD ATTEND

- 6.15pm

6.15pm

END OF COURSE

- Mid-Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Social Performance, Risk Owners, and Compliance etc.
- Ideally attendees of Course 3.

COURSE 6

Introduction to Natural Capital and Natural Capital Assessment

This course has been designed for businesses, organisations, or professionals who are in the early stages of their natural capital journey with an interest in learning more about what natural capital and natural capital assessment are, why it is important for business and how to start integrating it into business decision-making.

Participants will achieve a good understanding of the relationships between business and nature and related business risks and opportunities as well as familiarity with a few key practical approaches, practices, and tools.

WHO SHOULD ATTEND

- Mid-Senior Level Representatives from Sustainability, Risk, Strategy, Operations, Social Performance, Risk Owners, and Compliance etc.
- Ideally attendees of Course 3.

COURSE OUTLINE

| 1.30pm -2.00pm | PA | RTICIPANTS LOGINTO THE PLATFORM |
|--------------------|----|---|
| 2.00pm -2.45pm | 1. | Fundamentals on the Science of Climate Change The fundamentals on the science of climate change. This will include references to the latest IPCC report and other relevant reference materials. |
| 2.45pm -3.30pm | 2. | Climate-Related Risk Management Outline the drivers for action on climate risk including international policy and local legislation. Identify associated risks and opportunities as relevant to their organisation and supply chain. Plan how to act to minimise the risks and maximise the opportunities. |
| 3.30pm -4.00pm | 3. | Climate-Related Scenario Analysis The importance of scenario analysis, types of scenarios and its characteristics. The key steps in scenario analysis and pertinent climate related financial risks. |
| 4.00pm -4.15pm | BR | EAK |
| 4.15pm - 5.45pm | 4. | GHG Measuring & Reporting Methodologies Understand how to measure GHG emissions and calculate the carbon footprint of your organisation. Appreciate the different GHG measurement and reporting methodologies, protocols, and standards and how they could be applied (includes a focus on the GHG Protocol). |
| 5.45pm -6.05pm | 5. | Plans for Carbon Emmissions Reduction Manage your organisation's carbon emissions by accounting for them. Develop plans for reducing carbon emissions by following the GHG Management Hierarchy. |
| 6.05pm | 6. | Tools & Resources |

Access tools and additional resources to support further action if desired.

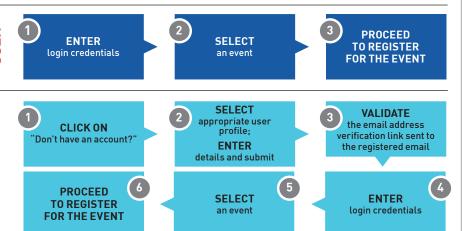
COURSE OUTLINE

| 1.30pm -2.00pm | PARTICIPANTS LOGIN TO THE PLATFORM |
|-------------------|---|
| 2.00pm -2.45pm | Introduction to Natural Capital This session covers the definition of Natural Capital and Ecosystem services, and its linkages with social and human capital. |
| 2.45pm -3.45pm | 2. NCS and NbS This session highlights the link between nature and climate, it also introduces Natural Climate Solutions (NCS) and Nature-based Solution (NbS). |
| 3.45pm -3.55pm | BREAK |
| 3.55pm -4.55pm | 3. The Business Case for Nature This session outlines the relationship of business and natural capital by highlighting the impacts and impact drivers, their dependencies, and |
| | dependency pathways. |
| 4.55pm -6.05pm | |
| | dependency pathways. 4. The Business Case for Action: Assessing Natural Capital and Common Assessments Exploring natural capital-related risks and opportunities, concrete steps in undertaking assessments and business applications. This session demonstrates the scoping steps and useful tips in identifying the target audience and stakeholders, and practicalities of planning an |

REGISTRATION PROCESS

- To view more events and download the full brochure, please visit: pd.mia.org.my
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- Click 'Register' to experience the new system by continuing with the respective steps below:

NEW USER





For any assistance, please call (8.45am-5.30pm, Monday-Friday)

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- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- · For selected webinars, the fee includes e-materials
- Individual Registration: Full payment shall be made at the point of online registration
- Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Invoice or 1 day before the webinar, whichever earlier.
- · Access to join the webinar shall be granted only upon full payment as per the above requirement

WEBINAR ACCESS LINK

- The Access Link will be emailed at least 24-hours before the commencement of the webinar.
- . The Access Link is unique and should not be forwarded/shared with

PAYMENT MODE

- · Payment must be made through the electronic channels i.e. online payment via the MIA member service portal and electronic fund transfer (EFT).
- Payment by cash and cheque is NOT ACCEPTABLE effective from 1 January 2022.

HRD CORP (FOR CLAIMABLE EVENTS ONLY)

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 To make full payment to MIA as per the issued Invoice within 14
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- To provide required information and/or documents after completion of event for the purpose of HRDC Claim within 7 working days upon receipt of MIA's notification.

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• For written cancellation received with minimum seven (7) days' notice

- from the date of the webinar, no penalties will be imposed and full refund will be made to participants who have paid.
- For written cancellation received less than seven (7) days from the date of the webinar, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations will also be liable for a 20% administrative charge.
- . No refunds will be made for written cancellations received on the day of the webinar or for participants who failed to join the webinar. Unpaid registrations will also be liable for full payment of the registration fee.
- · Replacing registered participants is not allowed.
- · Paid registration that is cancelled can opt to transfer the paid amount to
- future event(s) after deducting any applicable administrative charges.

 The transfer request to future event(s) should be confirmed by Corporate/Individual within three (3) days after cancellation otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund is processed.
- · Corporate/Individual is required to top-up the balance amount if the amount to be transferred to the future event is insufficient

- Any excess amount after transfer will be refunded to the Corporate/ Individual's bank account as provided in the EFT form.
- · Corporate/Individual is required to provide the EFT form each time when

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- · Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration

METHODOLOGY, CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- · Live Q&As, quick polls/surveys will be carried out throughout the webinar.
- For selected webinars, pre and/or post course materials will be shared with participants.
- · Self-assessment quizzes at the beginning as well as at end of the webinar will be given to enable participants to self-evaluate themselves on their learning performance and level of understanding of the programme
- Participants will be issued with an e-certificate of attendance and awarded CPE credit hours upon strict compliance of the following
- Remain logged in at least 80% of the time allocated for the
- Submit the post-course evaluation on learning outcome within 3 days after the completion of the webinar (late submission of the post-course evaluation will not be entertained).
- CPE credit hours will be credited into the MIA Member Services Portal within 14 days of the webinar for participants who have complied with all terms and conditions stipulated herein.
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WEBINAR FEES (PER COURSE)

Member (MIA, BCSD Malaysia)/

Member Firm | RM 480 Non-member I RM 580

Preferred Payment: Pay with MIA-CIMB Affinity Credit Card.

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WEBINAR DETAILS

☐ COURSE 1:

Foundation Course on Sustainability 23 August 2022 (Tuesday), 2.00pm - 6.15pm

☐ COURSE 2:

ESG Risk Identification and Materiality

6 September 2022 (Tuesday), 2.00pm - 6.15pm

☐ COURSE 3:

ESG and Enterprise Risk Management

21 September 2022 (Wednesday), 2.00pm - 6.15pm

☐ COURSE 4:

Business and Human Rights and Environment

6 October 2022 (Thursday), 2.00pm - 6.15pm

☐ COURSE 5:

Carbon Footprinting and Reporting for Organisations

8 November 2022 (Thursday), 2.00pm - 6.15pm

☐ COURSE 6:

Introduction to Natural Capital and **Natural Capital Assessment**

22 November 2022 (Tuesday), 2.00pm - 6.15pm

WEBINAR REGISTRATION

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