



MALAYSIAN INSTITUTE
OF ACCOUNTANTS

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SMP FORUM 2023

21ST CENTURY SMPs -A NEW APPROACH

9 March 2023 (Thursday)
9.00am – 5.00pm

Connexion Conference &
Event Centre @ The Vertical,
Bangsar South, Kuala Lumpur

As business evolves in unexpected ways, SMPs need to be equipped with the requisite knowledge to balance the demands of running an efficient firm, upping your client service game, and managing your firm and clients through technology advancements.

The SMP Forum 2023 curates the latest key developments affecting SMPs in the global and local landscape, ranging from complex changes in standards and regulation to the environmental, social and governance (ESG) agenda, technology adoption, and talent management.

Join us at the SMP Forum 2023 and chart a fresh and exciting pathway for your firm in these challenging times.

▲ WHY YOU SHOULD ATTEND THIS FORUM

- Gain highly useful insights and guidance on digital transformation in SMPs
- Keep updated on the proposals on IFRS for SMEs Accounting Standard
- Be familiar with the major requirements of the monitoring and remediation process within the ISQM 1
- Understand DRP as a mechanism to resolve disputes arising from an appeal or application for relief filed by a taxpayer
- Gain awareness on the need for sustainability at SMPs and how to embark on the ESG agenda

▲ WHO SHOULD ATTEND

Partners, Managers and Senior Associates of Small and Medium Practice Firms

8.30 am PARTICIPANTS REGISTRATION

9.00 am **WELCOME REMARKS**

MOHAMAD FAISAL ABDUL MALIK | Chairman, Small and Medium Practices Committee, MIA

9.15 am **SUCCESSFUL DIGITAL TRANSFORMATION OF SMPs**

In March 2021, MIA issued the Digital Competency Maturity Model (DCMM) tool for members to enable SMPs to rate their current level of maturity on digital competency, identify areas where competencies are strong or lacking, and then develop a road map to scale up. It also guides firms on establishing a successful alliance with software providers, which is critical to digital transformation.

This sharing session aims to inspire fellow SMPs to forge ahead with their own digital transformation for future relevance.

MODERATOR

MAHATHIR MAHZAN | Managing Partner, Mahzan Sulaiman PLT

PANELLISTS

LENNIE LEONG | Account Executive, Bluesheets.io

RALPH RAVIN RATNASWAMY | Partner, MustaphaRaj PLT

DATIN SHIVAJINI SEELAN | Partner, JS Partners

10.30 am MORNING REFRESHMENTS & NETWORKING

11.00 am **INTERNATIONAL STANDARD ON QUALITY MANAGEMENT (ISQM) 1: MONITORING AND REMEDIATION PROCESS**

The monitoring and remediation process facilitates a proactive and continual improvement of engagement quality and the overall system of quality management within the firm. A robust monitoring and remediation system will also enable the firm to carry out the annual assessment of the system of quality management and provide a reasonable assurance that the system is indeed functioning as intended in managing the firm's quality risk.

MODERATOR

DATUK KOONG LIN LOONG | Member, Practice Review Committee, MIA

PANELLISTS

JOHNNY YONG BUONG PEAH | Head, Capital Market & Assurance, Professional Practices & Technical, MIA

KELVIN CHEW | Managing Partner of HLB Ler Lum Chew

RAJVINDERJIT SINGH | Audit Partner, Mazars Malaysia

12.15 pm **DISPUTE RESOLUTION PROCEEDINGS (DRP): WHAT YOU SHOULD KNOW**

The DRP is an initiative of the Inland Revenue Board of Malaysia (IRBM) to give taxpayers the opportunity to resolve an appeal without involving the appeal tribunal (Special Commissioners of Income Tax, SCIT). This can save time and costs for all parties.

This session is aimed to educate practitioners on the effective medium to review and reach a settlement with IRBM.

SPEAKER

MUHAMMAD FARID JAAFAR | Director, Appeal Consultancy Section, Dispute Resolution Department, Inland Revenue Board of Malaysia

1.00 pm LUNCH & NETWORKING

2.15 pm **ESG & SUSTAINABILITY: THE WAY FORWARD FOR SMPs**

Sustainability is becoming increasingly critical not just for environmental protection, but also social well-being, good governance and business continuity for firms of all sizes. Yet, it can be challenging to translate sustainability ideals into action. SMPs are advised to get started on sustainability by identifying their impacts and adapting the ESG agenda to their firm's needs. Embracing ESG can strengthen a practice's business relevance, ability to thrive and stakeholder relationships, and facilitate regulatory compliance. Firms that have embraced ESG could go further by diversifying into ESG consulting, which would support SME clients in meeting evolving sustainability requirements with regards to regulatory compliance, supply chain, and information provision to authorities and stakeholders.

This session discusses why public practice firms should prioritise sustainability and how they can start taking action to embed ESG and sustainability to future-fit their practices and support and assist their clients.

SPEAKER

PHANG OY CHENG | Head of Sustainability Advisory Services, KPMG in Malaysia

3.00 pm **GEN Z: THE FUTURE OF ACCOUNTANCY**

In the rapidly evolving world of work, how firms engage with Generation Z talents will be critical to their continuing success. This session will discuss how SMPs can attract and retain Gen Z by embedding a more inclusive and sustainable business culture.

MODERATOR

DR SITI MUNERAH ABD KARIM | Lecturer, Department of Marketing Strategy & Innovation, Sunway University

PANELLISTS

JANET LIM PEI JIUN | Chief Operation Officer and Head of Human Resource, YYC Group

DATO' LOCK PENG KUAN | Managing Partner, Audit & Assurance, Baker Tilly Malaysia

3.45 pm AFTERNOON REFRESHMENTS & NETWORKING

4.15 pm **UPDATES ON IFRS FOR SMEs AND ITS IMPLICATION ON ACCOUNTING**

The International Accounting Standards Board (IASB) has published proposals to update the IFRS for SMEs Accounting Standard to reflect improvements made to full IFRS Accounting Standards, while keeping the Standard suitable for small and medium-sized entities.

This session will discuss the implication of the proposals from the accounting perspectives.

SPEAKER

TAN KHOON YEOW | Partner, Learning & Professional Development, BDO Malaysia

5.00 pm END OF FORUM



JANET LIM PEI JIUN

Janet is the Chief Operation Officer and Head of Human Resource at YYC Group. She has over 15 years' experience in accounting, audit, tax compliance, and process improvement projects. Prior to YYC, she worked in multinational companies acquiring exposure in oil & gas, manufacturing, construction, casino, hotel, and F&B, and has experience as an entrepreneur in managing retail and hotel business. Her experience includes dealing with tax compliance matters, transfer pricing, and indirect tax, as well as in driving operational metrics through business intelligence, analytics and automation. Janet holds a Bachelor of Accounting and Finance (Hons) from University of the West of England, UK, and a Black Belt in Six Sigma. She is an associate member of Certified Public Accountant (CPA) and is pursuing a master's degree in Business Digital Transformation.



JOHNNY YONG BUONG PEAH

Johnny is currently the Head of Capital Market & Assurance, Professional Practices & Technical of MIA. He leads the development of guidelines, standards, and technical guidance materials for use by MIA members and stakeholders. In addition to covering the Malaysian capital market and the Malaysian Approved Standards on Auditing & Assurance, the team tracks international developments and conducts local research and analysis to support timely guidance and continued compliance with standards and regulations by all relevant market players. Johnny is a member of MIA, MICPA and CAANZ with over 20 years of combined experience in audit, commerce and policy development in Malaysia and New York, particularly in the SMP segment. Immediately prior to re-joining MIA, Johnny was attached to the International Federation of Accountants (IFAC) based in New York, holding the SMP portfolio.



KELVIN CHEW

Kelvin is the Managing Partner of HLB Ler Lum Chew with over 10 years of working experience and trained as a Chartered Accountant with a Big 4 accounting firm. He has managed a portfolio of medium to large-sized entities including public listed and multinational companies ranging from IT, property development, construction, power generation, food & beverage, telecommunication, oil & gas, manufacturing etc. In addition, he has been involved in special audits for restructuring and listing exercises. He also actively conducts external technical training and workshops for staff and clients of the Firm. Kelvin is member of the MIA Auditing and Assurance Standards Board (AASB) and the MICPA Public Practice Committee.



DATUK KOONG LIN LOONG

Datuk Koong is the Managing Partner of Reanda LLKG International and CEO of K-Konsult Taxation Sdn Bhd. He is also President of the Southeast Asia & South Asia Region of Reanda International Network and Chairman of its International Tax Panel. Datuk Koong also serves as a Board Member of Credit Counselling and Debt Management Agency (Bank Negara Malaysia); Council Member of Chartered Tax Institute of Malaysia and Chairman of its Membership Committee; he is Treasurer General of the Associated Chinese Chambers of Commerce and Industry of Malaysia, Chairman of its SMEs Committee and representative to SST Technical Committee, Royal Malaysian Customs Department. He is a regular speaker, moderator and commentator at Tax and SMEs forums and roundtable discussions. He authored several books on tax and is the chief editor of the Reanda International Network's biyearly-published Tax Handbook. He is an ASEAN Chartered Professional Accountant, Chartered Accountant of MIA, Fellow Member of CTIM, Associate Member of CIMA and IIAM, and Member of CPA Australia, MICPA and KICPAA.



LENNIE LEONG

Lennie Leong is an Account Executive at bluesheets.io. bluesheets is an AI-based data transformation platform that automates accounting data and enables financial automation for local and global businesses. Previously a Senior Account Manager at Xero, one of the world's largest cloud accounting software for small businesses, Lennie was instrumental in working with Malaysia and South-East Asia's accounting firms to help small businesses to move to the cloud during the MCO. He graduated from University of London with a Bachelor's Degree in Banking & Finance.



DATO' LOCK PENG KUAN

Dato' Lock is the Managing Partner, Audit & Assurance at Baker Tilly Malaysia and a partner at Baker Tilly Cambodia. He is a Fellow Member of the Association of Chartered Certified Accountants (ACCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA), a member of the ASEAN Chartered Professional Accountants, and a Chartered Member of the Institute of Internal Auditors Malaysia. He is an approved auditor in Malaysia and a CPA with Kampuchea Institute of Certified Public Accountants and Auditors. He serves as a Council Member of ACCA and was previously Chair of Global Forum for Audit and Assurance, Chair of Public Practice Committee (Malaysia) and Deputy Chair of ACCA Malaysia Advisory Committee. He is also a member of Capital Market Advisory Committee of MIA and was previously a board member of its Audit and Assurance Standards Board.



MAHATHIR MAHZAN

Mahathir is the Founding & Managing Partner of Mahzan Sulaiman PLT, a professional firm which focusses primarily to help micro and small businesses unleash their full potential. He serves on the Board of three public listed companies on Bursa Malaysia, as an Independent Non-Executive Director and Chairman of the Audit & Risk Management Committee of OCK Group Berhad, and Independent Non-Executive Director of Censof Holdings Berhad and Johan Holdings Berhad. He graduated from University College London with a Bachelor's Degree in Electronic and Electrical Engineering. He then pursued his Chartered Accountancy training in an accounting firm in Dublin, Ireland. After successful completion of his professional examinations, he qualified as a Chartered Accountant and was admitted as a member of Chartered Accountants Ireland. He is a Chartered Accountant and a Fellow member of Chartered Accountants Ireland (previously known as the Institute of Chartered Accountants in Ireland), the Malaysian Institute of Accountants and the ASEAN Chartered Professional Accountants (ASEAN CPA).



MUHAMMAD FARID JAAFAR

Muhammad Farid is Director of the Appeal Consultancy Section under the Dispute Resolution Department of the Inland Revenue Board of Malaysia (IRB). He joined the IRB in 2002 with the legal department. He handles dispute resolution cases as well as providing consultancy on issues relating to tax appeals by taxpayers against assessment by the IRBM. Previously, he conducted tax appeal cases before the Special Commissioners of Income Tax and the appellate Courts. Muhammad Farid holds a Bachelor (LLB Hons) of laws from Universiti Kebangsaan Malaysia.



PHANG OY CHENG

Oy Cheng is the Head of Sustainability Advisory Services, KPMG in Malaysia. She has over 30 years of experience in sustainability consulting and has extensive experience in corporate sustainability needs and a keen understanding of sustainability market requirements in Asia Pacific. She is experienced in developing and improving ESG/sustainability management programmes of public listed companies to meet the requirements of international investors and benchmarks such as the GRI, DJSI, FTSE4Good, CDP guidelines, as well as other internationally accepted guidelines. She also has extensive experience in Asia- Pacific; having worked in Australia, Singapore, Thailand, Indonesia, Philippines, Vietnam, China, India, Japan, and Brunei.



RAJVINDERJIT SINGH

Rajvinderjit is an Audit Partner of Mazars Malaysia. He has over 18 years of experience in auditing and assurance services for a spectrum of domestic listed and large multinational companies. Prior to joining Mazars, he had extensive audit experience with Big 4 accounting firms in Malaysia. Raj also currently leads multiple M&A due diligence, special reviews, and capital market transactions for the firm. He is a member of the Malaysian Institute of Accountants and a fellow member of ACCA.



RALPH RAVIN RATNASWAMY

Ralph is the Principal Engagement Partner for audit and tax and is regularly involved in consultancy on liquidation and corporate recovery assignments at MustaphaRaj Chartered Accountants. He has over 14 years of experience and has been involved in a variety of engagements from local to multinational companies. He has conducted various seminars on accounting and tax related matters for a wide range of SMEs. Ralph holds a Bachelor of Business degree from Victoria University, Australia and an Approved Liquidator license. He is a Fellow Chartered Accountant with the Institute of Chartered Accountants England and Wales, and a member of the Institute of Chartered Accountants of Scotland and MIA.



DATIN SHIVAJINI SEELAN

Datin Shivajini is a Partner at JS Partners. A chartered accountant, she has over 20 years of experience and leads a team of professionals offering corporate compliance for SMEs. She takes great pride in helping her clients strategise and build sustainable businesses. She has conducted numerous webinars and training in relation to taxes, accounting, and financial management for companies, and has worked with PopCon Bites to organise free online talk on tax strategies. She has been interviewed by numerous media outlets and was recently featured in The Star for championing digital tools for SME success. Datin' Shivajini holds a Bachelor of Business & Commerce Degree, majoring in Accounting and Finance, from Monash University, and is a member of CPA Australia, MIA, and CTIM.



DR SITI MUNERAH ABD KARIM

Dr Siti Munerah is a Lecturer with the Department of Marketing Strategy & Innovation at Sunway University. Prior to venturing into academia, she was a Talent Global Director who managed the employees of Indonesia's biggest telecommunication company. During her years in corporate, she worked in the training and development corporate sector where her main expertise was in client relationship management. She first joined the academic field as Research Assistant at Multimedia University, Malaysia, while completing her PhD in Management. Her forte is managing big cohorts of students across different schools and courses. Her skill set primarily comprises communication and cross-cultural skills, organisational skills, and interpersonal skills. She holds a PhD in Management, MSc in Knowledge Management, and a BBA in Marketing Management from the Multimedia University, Malaysia.

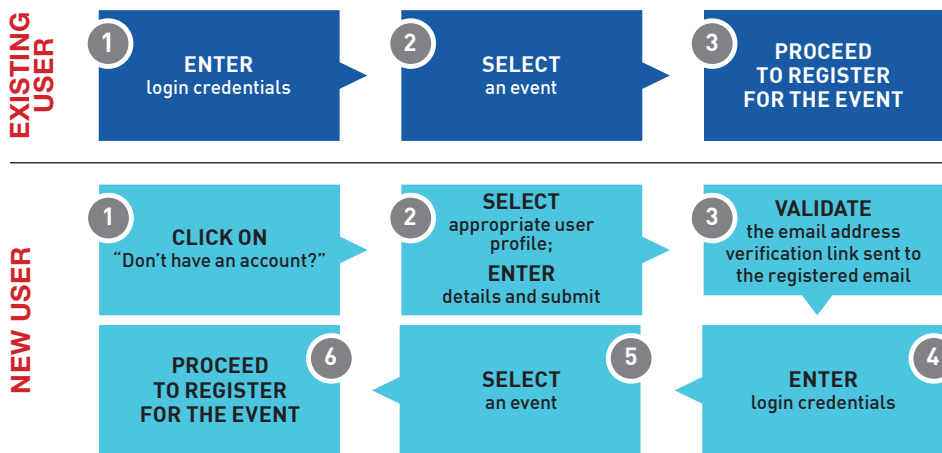


TAN KHOON YEOW

Khoon Yeow is Partner of Learning & Professional Development at BDO Malaysia. He facilitates IFRS and auditing training courses for staff and clients of BDO in the South East Asia region. He is Chairman of the BDO Asia Pacific IFRS Group, and a member of the BDO International IFRS Policy Committee, Global Audit Training Advisory Group, and Comment Letter Task Force. He is also an Executive-in-Residence for the Sunway University Business School, a member of the Academic & Industry Advisory Board for the Sunway College Diploma in Accounting Programme, and a member of the Ethics Standards Board and Education Board of the MIA.

REGISTRATION PROCESS

- To view more events and download the full brochure, please visit: pd.mia.org.my
- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:



For any assistance, please call (8.45am-5.30pm, Monday-Friday)
MIA Help Desk @ 603-2722 9000

TERMS & CONDITIONS

PROGRAMME FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
 - Individual Registration:** Full payment shall be made at the point of online registration.
 - Corporate Registration:** Full payment shall be made within thirty (30) days from the date of the Invoice or 1 day before the programme, whichever earlier.
- Admittance to the programme shall be granted only upon full payment as per the above requirement.

PAYMENT MODE

- Payment must be made through the **electronic channels i.e. online payment via the MIA member service portal and electronic fund transfer (EFT).**
- Payment by **cash and cheque is NOT ACCEPTABLE** effective from 1 January 2022.

HRD CORP (FOR CLAIMABLE EVENTS ONLY)

- MIA is an approved Training Provider registered under 'Institut Akauntan Malaysia' (MyCoID: 631967).
- Employer's Obligations**
 - To ensure grant approval is obtained prior to event registration and to provide the Grant ID notification upon event registration.
 - To make full payment to MIA as per the issued Invoice within 14 working days upon receipt of MIA's notification in the event the approved training fee is cancelled by HRDC due to non-compliance on the part of the participant or his/her employer or any valid reasons stipulated by HRDC.
 - To settle the balance payment to MIA within 14 working days upon receipt of MIA's notification in the event only partial claim is approved by HRDC. MIA will provide copy of the original invoice and will not issue a new invoice for the balance amount.
 - If employer has made payment prior to grant approval, a refund will be made to employer subject to reimbursement received from HRDC. Refund will be made upon receipt of duly completed employer's EFT Form.
 - To provide required information and/or documents after completion of event for the purpose of HRDC Claim within 7 working days upon receipt of MIA's notification.

CANCELLATION

- Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:
- For written cancellation received with minimum seven (7) days' notice from the date of the programme, no penalties will be imposed and full refund will be made to participants who have paid.
 - For written cancellation received less than seven (7) days from the date of the programme, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations will also be liable for a 20% administrative charge.
 - No refunds will be made for written cancellations received on the day of the programme or for participants who failed to join the programme. Unpaid registrations will also be liable for full payment of the registration fee.
 - Replacing registered participants is not allowed.
 - Paid registration that is cancelled can opt to transfer the paid amount to future event(s) after deducting any applicable administrative charges.
 - The transfer request to future event(s) should be confirmed by Corporate/Individual within three (3) days after cancellation otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund is processed.

- Corporate/Individual is required to top-up the balance amount if the amount to be transferred to the future event is insufficient.
- Any excess amount after transfer will be refunded to the Corporate/Individual's bank account as provided in the EFT form.
- Corporate/Individual is required to provide the EFT form each time when a refund is requested.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

VERIFICATION OF ATTENDANCE

- All participants are required to present photo identification (NRIC, driving licence or company's ID card) at the point of registration prior to signing the registration list when attending the programme. Admittance may be denied upon failure to present photo identification.

CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- Upon full attendance of the programme, participants will be issued an e-certificate of attendance. For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- CPE credit hours will be credited into the MIA Member Services Portal within 14 days of the programme for participants who have complied with all terms and conditions stipulated herein.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the programme. CPE hours will not be accorded for partial attendance.

COPYRIGHT

The materials of the programme shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. The participants are therefore prohibited from reproducing any materials of this programme. All copyright and/or intellectual property rights in any relevant materials produced in this Programme will remain with the party who produced such materials. MIA disclaims responsibility for the materials of this programme. Neither the MIA, its Council or any of its Boards or Committees nor its staff shall be responsible or liable for any claims, losses, damages, costs or expenses arising in any way out of or in connection with any persons relying upon the materials provided during the programme.

DATA PROTECTION

Information given by the participants to MIA is true, accurate and to the best of their knowledge. The participants have read and agreed with the Privacy Notice as stated on MIA's official website and therefore, allow MIA to collect, process, store and use the participants' data other than what is provided under the Personal Data Protection Act 2010.

EXCLUSION OF LIABILITY

This programme shall not constitute an endorsement of the speaker(s) by MIA and MIA shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the programme's participants.

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s), time(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

FORUM FEES

Member* (ACCA, AFA, CIMA, CPA-A, MICPA)/ Member Firm	RM 600
Non-member	RM 700

GROUP REGISTRATION (2 pax and above)

Member* (ACCA, AFA, CIMA, CPA-A, MICPA)/ Member Firm	RM 450
Non-member	RM 550

Preferred Payment: Pay with MIA-CIMB Affinity Credit Card

* Members of ACCA, AFA, CIMA, CPA-A, MICPA and group registrations are required to contact MIA to register for this conference

FORUM DETAILS & REGISTRATION

9 March 2023 (Thursday), 9.00am – 5.00pm
 Connexion Conference & Event Centre
 @ The Vertical, Bangsar South, Kuala Lumpur

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