



MALAYSIAN INSTITUTE  
OF ACCOUNTANTS

# MIAAFT

## ACCOUNTING & FINANCIAL TECHNOLOGY SHOWCASE 2025

15  
January  
2025

9.00AM - 5.00PM

Malaysia International Trade  
and Exhibition Centre (MITEC)

### Be Tech Driven, Be Future Proofed

ONLY  
**RM60**  
for MIA Members



**34**

SESSIONS



**35**

SPEAKERS



**50**

PARTNERS



**2500**

ATTENDEES



**Seize the chance to gain firsthand insights from technology and software experts about the latest advancements in e-invoicing and how they can improve e-invoicing management and enhance your business. Here are some of e-invoicing topics that will be featured at MIA-AFT 2025:**



- Digital Procurement in Malaysia: The Shift from e-Invoicing to Procure-to-Pay (P2P)
- Digital Transformation in Accounting: Leveraging FPT.eInvoice & FPT.eContract
- e-Invoice: Accounting Software vs ERP
- From Pocket to Profit: Mobile POS e-Invoicing for Micro Entrepreneurs
- Revolutionising e-Invoice Automation with AI
- E-Invoicing Implementation: Impact on SMEs and Large Enterprises
- SQL e-Invoice - Simplifying Compliance and Empowering Corporate Governance
- Transforming Accounting with AI: How AI and Cloud Solutions Save Time and Enhance Compliance in the e-Invoicing Era
- Unlocking Accountant Efficiency and Growth: A Local Approach to Digital Transformation in e-Invoicing

For further information, kindly proceed to the [next page >](#)

[mia.org.my/mia-aft-2025/](https://mia.org.my/mia-aft-2025/)

# Be Tech Driven, Be Future Proofed

In today's competitive and rapidly changing business landscape, technology innovation is the key to elevating the accounting and finance function and enhancing operational efficiency and gaining competitive advantages.

Returning for the second year following an impressive debut in 2024, the MIA Accounting & Finance Technology Showcase 2025 (MIA AFT 2025) presents the latest technology solutions available in the Malaysian market, geared to the specific needs of accountancy and finance professionals. In the span of one day and under one roof, be awed by how cutting-edge technological solutions, such as automation, artificial intelligence, blockchain and cloud are revolutionising financial processes and achieving business goals while empowering regulatory compliance. Explore best practices for integrating innovative technologies into accounting and finance workflows and processes to enhance decision-making, raise productivity, and streamline costs.

Gain first-hand insights from technology experts and industry leaders on technology adoption strategies while exploring collaborative solutions that foster an agile approach to future-proofing your organisation. Be there and seize the opportunity!

# About the Showcase

Digital solutions are increasingly in high demand among accountancy and finance professionals who are looking for technological tools to boost productivity and maintain a competitive edge in the industry.

The MIA Accounting & Financial Technology Showcase (MIA AFT) serves as a one-stop platform to simplify the process of finding the right digital solutions for accountancy and finance professionals. It showcases a variety of technology offerings while connecting tech companies with accountancy professionals and finance leaders—all in a single day and venue.

The inaugural MIA AFT 2024 was a remarkable success, attracting over 2,000 attendees, 38 sponsors and exhibitors, and 35 expert speakers. Building on this success, MIA AFT 2025 aims to bring together close to 2,500 accountancy professionals and finance leaders alongside over 50 technology companies.

Join us at MIA AFT 2025 for the opportunity to network in person, engage with SMEs, enterprises, and accounting firms, and gain invaluable insights from experts and leading tech solution providers—all conveniently located under one roof.

Don't miss your chance to stay ahead in the tech revolution that's transforming the accounting and finance landscape.

**We look forward to seeing you at MIA AFT 2025!**

## The Theatres of Content:

### THEATRE 1 TECHNOLOGY GRAND STAGE

*Brought to you by*



### THEATRE 2 TECHNOLOGY HORIZON A

### THEATRE 3 TECHNOLOGY HORIZON B



Companies/vendors specialising in the following areas are invited to share their expertise and showcase their products/services in any of the relevant Theatres.

▪ Accounting software	▪ Robotic Process Automation (RPA)	▪ Audit & Tax software
▪ Data analytics tools	▪ Blockchain technology	▪ Practice Management solutions
▪ Cybersecurity	▪ Application Programming Interfaces (APIs)	▪ Risk Management tools
▪ HR & payroll	▪ FINTECH	▪ Anti Money Laundering software
▪ Strategic business advisory	▪ Asset management & Supply chain	▪ Carbon credit
▪ IT applications & solutions	▪ Cloud applications	▪ Digital banks
▪ Financial software	▪ Financial Reporting and Analytics	▪ Crowdfunding
▪ Automation & Artificial intelligence (AI)	▪ Expense Management	

## Showcase Your Solutions!

Connect and engage with Accountants & Finance leaders at **MIA AFT 2025, Malaysia's only Accounting & Financial Tech Showcase**

**MIA AFT 2025 provides a platform for partners to...**

Generate leads	Connect and network	Form partnerships & collaborations	Showcase products/ services
Create brand awareness & visibility	Meet potential business partners	Share the latest digital technology developments	Advocate for digital transformation
Launch new products/ services	Establish thought leadership	Strengthen market position	Access new markets opportunities

Don't miss this exclusive opportunity to connect and engage with accountancy and finance professionals. **Let's talk!**

## Partnership & Exhibition Enquiries

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☎ : 603 2722 9154

📞 : 6013 4502 804

alannis

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☎ : 603 2722 9197

📞 : 6011 1158 6057





8:00 AM	> Delegates Registration	
9:00 AM - 9:10 AM	> Welcome Remarks by <b>YBhg Dato' Seri Dr. Mohamad Zabidi Ahmad</b> , President, Malaysian Institute of Accountants	
9:10 AM - 10:00 AM	<b>&gt; Be Tech Driven, Be Future Proofed</b> Business today is being indelibly shaped by the surging forces of technology, and accountants must harness digital transformation to unlock their full potential. This session unveils the latest digital trends, key milestones and strategic MIA initiatives designed to foster technology adoption and enable future relevance of the profession in the Intelligent Age. <i>Speaker:</i> <b>Rasmimi Ramli</b> , Executive Director, Sustainability, Digital Economy & Reporting, Malaysian Institute of Accountants	
10:00 AM - 10:45 AM	<b>&gt; Transforming Accounting with AI: How AI and Cloud Solutions Save Time and Enhance Compliance in the E-Invoicing Era (PART 1)</b> AI and cloud technologies are recognised game changers for the future of accounting and business. Discover how AI and cloud accounting solutions can reduce your manual workload by up to 90% with features like OCR for data extraction as well as automated bank reconciliation and purchase entries, eliminating data re-entry errors when issuing e-invoices. <i>Speaker:</i> <b>Shirley Choong</b> , Cloud Solutions - e-Invoice Specialist, QNE Optimum Sdn. Bhd.	Brought to you by: 
10:45 AM - 11:00 AM	> Networking Break	
11:00 AM - 11:30 AM	<b>&gt; Empowering Accounting Firms: Navigating the Future with Intuit's AI-driven Expert Platform</b> Transform your business with Intuit's AI-driven innovations such as Intuit Assist, which automates tasks such as cash flow management and invoice generation, and Intuit Enterprise Suite, a solution for larger businesses which integrates services like payments and bill management into a single platform. Infused with new e-invoicing capabilities, these AI-powered tools enable accounting firms to deliver superior client service while staying competitive and compliant in an ever-changing landscape. <i>Speaker:</i> <b>Amanda Newton</b> , Group Manager Accountant Segment, Global Markets, Intuit Inc.	Brought to you by: 
11:30 AM - 11:45 AM	> Networking Break	
11:45 AM - 12:15 PM	<b>&gt; Transforming Accounting with AI: How AI and Cloud Solutions Save Time and Enhance Compliance in the E-Invoicing Era (PART 2)</b> Taxpayers are highly recommended to adopt AI and cloud solutions as Malaysia adapts to evolving e-invoicing regulations. This session shares the agile solutions and best practices that can enhance productivity, minimise errors, and ensure compliance with the latest e-invoice regulations to help you and your clients avoid costly penalties while saving time and taxes. <i>Speaker:</i> <b>Shirley Choong</b> , Cloud Solutions - e-Invoice Specialist, QNE Optimum Sdn. Bhd.	Brought to you by: 
12:15 PM - 12:30 PM	> Networking Break	
12:30 PM - 1:00 PM	<b>&gt; Shaping Tomorrow: Innovation and Transformation in Accounting and Business</b> What are the key innovations driving transformation in the volatile and complex ecosystems of accounting and business? From trending AI to evolving customer expectations, this session highlights the critical advancements and catalysts that are reshaping economic landscapes and creating new sustainable opportunities for growth. <i>Speaker:</i> <b>Sarah Foo</b> , Head of Sales - Asia, Xero	Brought to you by: 
1:00 PM - 2:00 PM	> Networking Break	



2:00 PM - 2:30 PM

> **Revolutionising e-Invoice Automation with AI**

Learn how AI is revolutionising e-invoice automation in Malaysia's mandated system by simplifying data processing, enhancing compliance, and optimising operations. In this session, you will also explore integration strategies with IT systems and cloud platforms like BigLedger. Bonus: Get an action plan for implementing AI solutions to boost efficiency, reduce errors, and stay competitive in the digital landscape.

Speaker: **Vincent Lee Hong Fay**, CEO, BigLedger Sdn Bhd

Brought to you by:



2:30 PM - 2:40 PM

> *Networking Break*

2:40 PM - 3:10 PM

> **Capturing New Opportunities: Leveraging AI Cloud Accounting to Grow Your Client Base**

In a sea of relentless competition, AI-powered cloud accounting can set your services apart, enabling you to offer efficient and compliant solutions that attract new clients and retain existing ones. Whether you aim to expand your bookkeeping and accounting business or hone your competitive edge, this talk will equip you with the tools and strategies to capitalise on the growing demand for e-invoicing and stay ahead of the curve.

Speaker: **Wilkinson Sam**, Founder & CEO, QNE Asia Group

Brought to you by:



3:20 PM - 3:50 PM

> **SQL e-Invoicing: Simplify Compliance, Empower Corporate Governance and Generate Alternative Revenue Streams**

Come explore the versatile applications of the SQL e-Invoicing solution, specially designed to simplify compliance with LHDN regulations and strengthen corporate governance. Easily match supplier bills with LHDN records to prevent fraudulent claims. Leverage on the SQL Interoperability Framework to elevate governance practices, ensure real-time e-invoice submission, and integrate seamlessly with LHDN regulations. Bonus: learn how to transform LHDN e-invoicing into a profitable revenue stream for your accounting practice.

Speaker: **Desmond Law**, Founder & CEO, E Stream MSC (SQL)

Brought to you by:



3:50 PM - 3:55 PM

> *Networking Break*

3:55 PM - 4:25 PM

> **Transforming Your Network for the Cloud Era: Cisco SASE in Action**

As organisations embrace cloud solutions and hybrid work, there is a need to rethink traditional networking and security models to strengthen governance and trust. Find out how to redefine secure connectivity and empower your business with Cisco's Secure Access Service Edge (SASE) solution, which combines cloud-delivered security, SD-WAN, and advanced threat protection to achieve scalable, resilient, and secure networking in a cloud-powered world.

Speaker: **Raj Mohandas**, Architecture Business Development Manager, Cisco Systems

Brought to you by:



4:25 PM - 4:30 PM

> *Networking Break*

4:30 PM - 5:00 PM

> **Redefining Corporate Cards & Expense Management**

Up your finance game with Merchantrade Money Biz, which revolutionizes corporate cards and expense management with Visa Business Prepaid Cards, Multi-Currency eWallet, and Admin Portal. Designed for various business use cases, this solution streamlines cashless payments for cardholders while giving finance teams greater transparency and control. Learn more about how this game changing solution can help automate 'pay & claim' processes to save time, reduce errors, and boost efficiency.

Speaker: **Ivan Alias**, Deputy Chief Commercial Officer, Merchantrade Asia

Brought to you by:



5:00 PM - 5:30 PM

> *Grand Lucky Draw & End of show*

8:00 AM > Delegates Registration

10:00 AM – 10:20 AM > **Future-Proof Your Business and Finance Team: AI, Payments, Compliance, and More**

Brought to you by:

Prepare your business and finance team for an increasingly challenging operating landscape by upskilling on the latest developments in payments, compliance and AI. Leverage new technologies to drive faster payments, stay compliant, and save time.

Speaker: **Daniel Hustler**, Education Manager – Asia, Xero



10:20 AM – 10:30 AM > Networking Break

10:30 AM – 10:50 AM > **Harnessing AI-Driven Platforms for Exponential Firm Growth**

Brought to you by:

Firms today have an incredible opportunity to leverage on AI-driven platforms for business expansion and enhancement. Seamlessly integrating AI and automation within accounting platforms can innovate processes, sharpen decision-making and boost productivity among firms and by extension, their clients. This session highlights how firms and their clients can thrive amidst fierce competition by harnessing AI to maintain high-quality financial records, automate tasks, optimise workflows, and extract valuable data insights for strategic outcomes.

Speaker: **Justine Schramm**, Senior Manager, Accountant Segment Marketing Lead, Global Markets, Intuit Inc.



10:50 AM – 11:00 AM > Networking Break

11:00 AM – 11:20 AM > **Unlocking the Power of Generative Artificial Intelligence with AMC**

Brought to you by:

Driven by intellect and powered by Generative AI, the AMC assurance platform streamlines audit and business procedures to create a hybrid collaborative environment for teams. Employing a patented cascade driven planning methodology with customisable iWorking Papers and an intuitive design, AMC is an efficient AI solution for businesses seeking to optimise workflows and enhance decision making.

Speaker: **Timothy NG**, Managing Consultant, AMC Group



11:20 AM – 11:30 AM > Networking Break

11:30 AM – 11:50 AM > **e-Invoice: Accounting Software vs ERP**

Brought to you by:

Can't decide between accounting software or ERP systems when it comes to e-Invoicing compliance? This session will compare their features, advantages, and limitations within the e-invoicing framework and share practical insights on evaluating your business requirements, IT infrastructure, and integration needs. You'll be better equipped to make an informed choice that ensures compliance, boosts efficiency, and aligns with your growth objectives and budget.

Speaker: **Vincent Lee Hong Fay**, CEO, BigLedger Sdn Bhd



11:50 AM – 12:00 PM > Networking Break

12:00 PM – 12:20 PM > **Transform Your Business with Customised IT Solutions**

Brought to you by:

Unlock your organisation's potential with custom IT solutions in Cloud Computing, Hypervisor Technologies, Network Management, Cybersecurity, and Managed IT Services that are tailored to your specific circumstances. By choosing scalable, secure, and efficient IT services backed by a wealth of experience, you can streamline operations, enhance productivity, safeguard your organisation and drive your digital transformation forward with innovative and reliable solutions.

Speaker: **Fernandez Foo**, Presales Lead, Infoline IT Solutions Sdn Bhd



12:20 PM – 12:30 PM > Networking Break

12:30 PM – 1:00 PM > **The Cloud Advantage: Scalability and Flexibility for Modern Finance**

Brought to you by:

Cloud solutions offer numerous benefits for business, including real-time data access, enabling quick decision-making and improved collaboration. This session explores how cloud solutions can be adapted swiftly to meet client needs by providing scalable resources and flexible deployment, allowing businesses to easily adjust to fluctuating demands. Join our speakers as they explain why cloud solutions are a gamechanger for businesses aiming to stay competitive and agile in a dynamic market.

Speaker: **Ts. Kavinthraj Panneerchelvam**, CEO, CS Cloud Sdn Bhd & Cloocus Sdn Bhd



1:00 PM – 2:00 PM > Networking Break

2:00 PM – 2:20 PM

> **Digital Procurement in Malaysia: The Shift from e-Invoicing to Procure-to-Pay (P2P)**

Suppliers that adopt the PEPPOL network, a standardised e-invoicing system that enhances efficiency and reduces cost, can expect streamlined procurement processes, improved data accuracy and seamless transactions between businesses. This session explores how Valtatech's solution can make digital invoicing accessible and beneficial for a broader range of suppliers, ultimately driving innovation and connectivity in the supply chain.

*Speaker: Jussi Karjalainen, Founder & CEO of Valta Technology Group*

Brought to you by:

**valtatech**

2:20 PM – 2:30 PM

> *Networking Break*

2:30 PM – 3:00 PM

> **From Pocket to Profit: Mobile POS E-Invoicing for Micro Entrepreneurs**

*Speaker: Christopher Liew, Senior Channel Sales Manager, AutoCount*

Brought to you by:



3:00 PM – 3:10 PM

> *Networking Break*

3:10 PM – 3:40 PM

> **Unlocking Accountant Efficiency and Growth: A Local Approach to Digital Transformation in e-Invoicing**

Adopting a localised tailored approach to digital transformation in e-Invoicing could be a key advantage in boosting efficiency and growth for accountants. This session demonstrates how you could benefit from customised and localised strategies for streamlining workflows, maintaining compliance with LHDN regulations, and adapting seamlessly to digital accounting practices, while positioning your business for sustained success.

*Speaker: Teh Miaw Yun, Assistant Sales Manager, AutoCount*

Brought to you by:



3:40 PM – 3:50 PM

> *Networking Break*

3:50 PM – 4:20 PM

> **Digital Transformation in Accounting: Leveraging FPT.eInvoice & FPT.eContract**

Want to prioritise growth and innovation while maintaining robust financial management? Check out the FPT.eInvoice and FPT.eContract solutions which offer Malaysian enterprises improved efficiency, cost savings, and enhanced compliance. By automating invoicing and contract management and providing secure and easily accessible records, these solutions minimise manual errors, streamline workflows, ensure timely payments and support regulatory compliance.

*Speaker: Son Phan Hoang, Global Sale Director, FPT Corporation*

Brought to you by:



4:20 PM – 4:30 PM

> *Networking Break*

4:30 PM – 5:00 PM

> **Carbon Accounting and Decarbonization: Aligning Environmental and Financial Strategies**

Stay informed about the latest regulations and global standards in carbon accounting, while learning how to align decarbonization goals with a company's financial strategies and budgeting. This session introduces the Marginal Abatement Cost Curve (MACC), a valuable tool for assessing and prioritizing emissions reduction efforts based on cost-effectiveness. Discover how VertZero's innovative solutions can help businesses optimize carbon accounting processes and effectively meet their sustainability objectives.

*Speaker: Viet Ha Phan, Partnership Manager, FPT Corporation*

Brought to you by:



8:00 AM > Delegates Registration

10:00 AM - 10:20 AM > **Effective Corporate Governance – A Perspective from Public Practitioners**

How can public practitioners keep abreast of an increasingly complex regulatory regime as amendments to the Companies Act, SSM Regulations and Practice Guides as well as requirements for e-KYC and e-Invoicing come into effect? Leveraging on digital transformation, ACE offers a solution to regulatory and governance complexities from the perspective of public practitioners as they navigate shifting regulatory frontiers.

*Speaker:* **Christina Chia**, CEO, Blaze Tech Sdn Bhd

Brought to you by:



10:20 AM - 10:30 AM > Networking Break

10:30 AM - 10:50 AM > **SQL e-Invoicing: Simplify Compliance, Empower Corporate Governance and Generate Alternative Revenue Streams**

Discover how to empower businesses and meet their needs with SQL e-Invoicing solutions that simplify compliance and strengthen corporate governance. This session demonstrates how you can utilise the SQL Interoperability Framework to enable cutting-edge governance practices, real-time e-invoice submission, as well as seamless integration with LHDN regulations and records for better compliance and good governance. By embracing the SQL suite of tools, you can leverage on LHDN e-Invoicing to create a profitable revenue stream and elevate your accountancy career.

*Speaker:* **Desmond Law**, Founder & CEO, E Stream MSC (SQL)

Brought to you by:



10:50 AM - 11:00 AM > Networking Break

11:00 AM - 11:20 AM > **Data-Driven Audits: The Future of Auditing**

By leveraging on data analytics, data-driven audits can transform the audit process and provide deeper and more accurate insights for clients. This session explores the basics of data-driven auditing as well as the latest tools and technologies that facilitate data-driven audits. As a bonus, pick up best practices from case studies of organisations that have successfully implemented data-driven audits as well as practical tips and strategies for integrating data analytics into audit processes.

*Speaker:* **Kai Li Quah**, Product Manager, Wolters Kluwer

Brought to you by:



11:20 AM - 11:30 AM > Networking Break

11:30 AM - 11:50 AM > **Revolutionizing Cash Flow and Expense Management for Businesses**

Are you in search of next-gen payments solutions that can catalyse your business? Merchanttrade Money Biz helps businesses manage cash flow and expenses with prepaid cards and a multi-currency eWallet. By automating reporting, reducing overspending, and efficiently managing foreign transactions, this customizable, efficient and cost-effective solution is ideal for SMEs and SMIs that are pursuing growth.

*Speaker:* **Ivan Alias**, Deputy Chief Commercial Officer, Merchanttrade Asia

Brought to you by:



11:50 AM - 12:00 PM > Networking Break

12:00 PM - 12:30 PM > **Financio Cloud Accounting: Shaping the Future of Finance**

Discover how Financio can simplify accounting for startups and SMEs by streamlining expense tracking, invoicing, and cash flow management in one platform. By automating tasks like expense categorisation, invoice creation, and payment tracking, and offering real-time cash flow insights, bank integration, and forecasting tools, Financio helps businesses stay organised, manage finances efficiently, and ensure compliance.

*Speaker:* **Summer Phang Yen Fong**, Country Manager, Asian Business Software Solutions Sdn Bhd

Brought to you by:



12:30 PM - 12:40 PM > Networking Break



12:40 PM – 1:00 PM

**> Automate AP/AR with BPA and AI-driven data capture for seamless ERP and LHDN integration**

In today's fast-paced financial world, businesses need smarter solutions to streamline Accounts Payable (AP) and Accounts Receivable (AR). By combining Business Process Automation (BPA) with AI-driven data capture, you can automate routine tasks, minimise errors, ensure regulatory compliance, and boost productivity. This session demonstrates how you can leverage on BPA plus AI to unlock new opportunities and drive growth.

*Speaker: Peh Yean Ning*, Senior Manager, Business Operations, SL Information Solutions

Brought to you by:



1:00 PM – 2:00 PM

*Networking Break*

2:00 PM – 2:20 PM

**> E-Invoicing Implementation: Impact on SMEs and Large Enterprises**

In the transition to e-Invoicing compliance, businesses including SMEs must manage budget and resource constraints while navigating challenges like system updates, integration with the MyInvois portal, staff training and process realignment. This session seeks to help SMEs pivot painlessly to e-Invoicing by presenting affordable yet effective software solutions that integrate IRB's e-Invoicing requirements and an effective change management approach for seamless compliance.

*Speaker: Neena Sethi*, Product Director, IRIS MyInvois

Brought to you by:



2:20 PM – 2:30 PM

*> Networking Break*

2:30 PM – 2:50 PM

**> Elevating Enterprises: The Power of Generative AI**

Unlock the transformative power of Generative AI for your business! Join us to explore its practical applications, key benefits, and strategies for seamless adoption. In this session, you'll gain insights into current market solutions, emerging trends, and actionable tips to stay competitive in an ever-evolving enterprise landscape. Whether you're a decision-maker or simply curious, this is your chance to leverage on Gen AI for business success.

*Speaker: Wilson Tham*, Solutions Consultant, Phitomas Sdn Bhd

Brought to you by:



2:50 PM – 3:00 PM

*> Networking Break*

3:00 PM – 3:30 PM

**> Digital Reporting: The Future of Transparency with Technological Precision**

Step into the future of financial reporting with digital reporting solutions, such as XBRL. By transforming static, paper-based financial reports into structured, machine-readable data, regulators, investors, and other market participants can leverage on seamless access and analysis to unlock real-time insights and enable informed decision-making. Find out how you can bring enormous value to the table with digital reporting solutions – where efficiency meets transparency.

*Speaker: Pramodh Vittal*, Head of Products, DataTracks

Brought to you by:



3:30 PM – 3:35 PM

*> Networking Break*

3:35 PM – 3:55 PM

**> E-Invoicing in Malaysia: Lessons & Challenges from Phase 1 implementation**

Malaysia's Phase 1 e-invoicing implementation delivered valuable lessons and significant challenges, profoundly influencing tax reporting, financial systems, and compliance processes. This session delves into these experiences, offering fresh insights on overcoming obstacles, adapting to the new framework, and preparing for subsequent phases to ensure seamless transitions and strengthen regulatory compliance moving forward.

*Speaker: Pratiq Shah*, Senior Manager – Enterprise Accounts, Cleartax Malaysia

Brought to you by:



3:55 PM – 4:00 PM

*> Networking Break*

4:00 PM – 4:20 PM

**> Putting Profitability / Activity Based Costing into Practice**

This session introduces the profitability and activity-based costing (ABC) framework and shares how an ABC solution can deliver valuable insights into the profitability and costs of a business. Beyond a cost allocation method, ABC is a powerful tool for performance analysis that pinpoints the true value drivers of the business and supports informed decision-making. Additionally, ABC plays a crucial role in aligning activities with the organisation's strategic goals to enable long-term success.

*Speaker: Azhim Hadi Bin Daud*, Managing Director, Numa Solution Sdn Bhd

Brought to you by:



# SPEAKERS' PROFILE



**Amanda Newton**

*Group Manager Accountant Segment, Global Markets, Intuit Inc.*

Amanda Newton leads the Accountant Channel Sales & Marketing teams across 160+ countries in Intuit's Rest of World portfolio. Amanda was formerly an Australian Registered Tax Agent and co-founder of a suburban accounting firm specialising in small business advisory & tax compliance. She has first-hand experience in leading change having transitioned her own practice from server-based software & hourly rate style engagements, to a cloud-based & packaged pricing model that centred on customer experience. Amanda is passionate about leveraging her journey as a practitioner to advocate for solutions & experiences that empower Accountants, Bookkeepers, Small Businesses and the communities they serve.



**Azhim Hadi Bin Daud**

*Managing Director, Numa Solution Sdn Bhd*

Azhim Hadi Daud is a Director and founding member of Numa Solution Sdn Bhd. His area of expertise covers financial advisory services, process improvements, risk management and technology advisory services. Azhim is a Fellow Chartered Certified Accountant and holds a degree in Accounting and Finance from Lancaster University, UK.



**Christina Chia**

*CEO, Blaze Tech Sdn Bhd*

Christina is a passionate Ecosystem Builder with extensive knowledge in the world of international business. Holding memberships with a few prestigious international accounting and taxation bodies, she advises organizations with global presence on matters relating to global tax, corporate laws and financing, business risks management, and business ethics in various countries such as USA, Canada, Hong Kong, Mexico, China, Isle of Man and South East Asia. She also has extensive experiences in the E-fields: ERP implementations, E-Commerce and Equity Crowdfunding. Her latest venture is Blaze Tech, a tech company with Malaysia Digital status and supported by Cradle Fund.



**Christopher Liew**

*Senior Channel Sales Manager, AutoCount*

Mr. Christopher Liew is the Senior Channel Sales Manager at AutoCount, a leading business process software company in Malaysia, serving over 210,000 companies. With more than 25 years of experience in the software industry, Christopher has expertise spanning all aspects of accounting software, including development, sales, training, support, business development, and education across Malaysia and Southeast Asia. In 2015, when Malaysia implemented GST for over 400,000 businesses nationwide, Christopher successfully led a team of more than 300 channel sales partners, generating over \$40 million in revenue. Looking ahead to 2024 and 2025, he is poised to guide over 400 channel sales partners in helping Malaysian SMEs meet statutory e-Invoicing requirements and embrace digital transformation. Christopher holds a degree in Marketing from the University of Nebraska and is an RMCD-Certified GST Consultant. He advocates leveraging technology to create a robust SME business ecosystem to bring Malaysian SME to greater heights.



**Daniel Hustler**

*Education Manager, Xero Asia*

Daniel Hustler is Xero Asia's Education Manager, specialising in creating content strategies that drive digital transformation for SMEs and accountants. With a background in accounting and a strong track record in content delivery, he is recognised for impactful educational programmes, including live presentations, workshops, and webinars. These educational programmes boost user engagement and support digital growth.

# SPEAKERS' PROFILE



**Desmond Law**

*Founder & CEO, E Stream MSC (SQL)*

Desmond Law holds the esteemed positions of founder and CEO at SQL, alongside being a Chartered Accountant and a Member of the Association of Chartered Certified Accountants (ACCA). With an adept fusion of expertise in Technology and Accounting, Desmond Law has been instrumental in empowering over 270,000 companies across Southeast Asia. As a forward-thinking entrepreneur and technology luminary, Desmond Law has devoted his career to revolutionizing the business landscape in Southeast Asia through innovative software solutions and a steadfast dedication to digital transformation. His background in both accountancy and IT equips him with a distinctive blend of business acumen and technological prowess, facilitating the bridging of gaps between business requisites and technological advancements. He has propelled EStream MSC to become a premier provider of business software solutions in Southeast Asia, with a network of over 400 dealers nationwide. Mr. Desmond Law also serves as an esteemed member of the expert panel for LHDN E-invoice framework and MDEC Peppol. Leveraging his IT expertise and profound understanding of accounting principles, he excels in interpreting laws and regulations with ease, simplifying complex rules and demonstrating how to implement them effectively within the SQL Accounting system. His contributions to these esteemed panels highlight his dedication to facilitating compliance while maintaining flexibility for businesses.



**Fernandez Foo**

*Presales Lead, Infoline IT Solutions Sdn Bhd*

Fernandez Foo has a wide-ranging experience in the IT industry, with 19 years of experience. A highly advanced professional expert in hypervisor technologies, cloud computing, cybersecurity, and managed services, he is an authority in designing state-of-the-art IT solutions, infrastructures, and an amplification of the security framework across various industries. With a strategic vision coupled with technical acumen, he leads complex projects to enable organizations in driving digital transformation and operational excellence.



**Ivan Alias**

*Deputy Chief Commercial Officer, Merchantrade Asia*

Ivan Alias, Deputy Chief Commercial Officer at Merchantrade Asia, has over 10 years of experience in strategic planning, partnerships, and distribution. He has been instrumental in launching new businesses and expanding Merchantrade's market reach. His expertise in business development, commercial acquisitions, and revenue growth has significantly contributed to the company's success in providing a comprehensive suite of fintech solutions to underserved communities.



**Jussi Karjalainen**

*Founder & CEO, Valta Technology Group*

Jussi, a Finnish entrepreneur based in Melbourne, is a thought leader in Procurement and Finance transformations with over 15 years of experience. He founded Valta Technology Group Pty Ltd ("Valtatech"), emphasizing accounting and finance technological advancements and innovation. Jussi's expertise spans various industries, and he plans to establish a Center of Excellence in Malaysia to combine local insights with global best practices. He spent his time focuses on helping organizations understand the impact of investing in Procure to Pay solutions, working closely with CFOs to maximize their investments' value and outcomes.



**Justine Schramm**

*Senior Manager, Accountant Segment Marketing Lead, Global Markets, Intuit Inc.*

Justine Schramm is a seasoned marketing professional with over 30 years of experience, currently dedicated to serving customers at Intuit. Throughout her career, she has focused on empowering small to medium-sized businesses and professional accounting firms, guiding them through evaluating and adopting technological changes tailored to their needs. Previously, as the Marketing Director, Strategy and Operations at Thomson Reuters, Justine excelled in driving strategic initiatives and operational improvements, with a particular emphasis on helping customers of all sizes integrate tax and reporting technology into their operations. Her passion is rooted in ensuring businesses receive the right information at the right time to make critical operational decisions. Leveraging recent advancements in AI, she has enhanced her ability to connect with and support customers on a global scale. Based in the Greater Sydney Area, Justine is recognized as a well-connected leader committed to putting customers at the forefront of her career.

# SPEAKERS' PROFILE



**Kai Li Quah**

*Product Manager, Wolters Kluwer*

Kai Li Quah is the Technology Product Manager for the Tax & Accounting division at Wolters Kluwer Southeast Asia, helping to drive and improve product delivery for all clients. She has a background as a senior audit professional, having worked for many years in the accounting and auditing industry.



**Neena Sethi**

*Product Director, IRIS MyeInvois*

Neena, a seasoned management accountant with over 13 years of experience at IRIS, currently serves as the Product head for the e-Invoicing product in India, catering to 1500 clients. Her contributions have been instrumental in IRIS becoming one of the leading Private E-Invoice Issuer Portals in India. With a deep understanding of the domain and technical expertise in the e-Invoice ecosystem, she actively monitors developments in Malaysia and plays a pivotal role in shaping the overall development of the SaaS Platform for Malaysian taxpayers.



**Peh Yean Ning**

*Senior Manager, Business Operations, SL Information Solutions*

She is currently the Senior Manager, Business Operations at SL Information Solutions. She leads the sales and operation team for the PRONTO Xi ERP software application business, Mobile Apps development and OpenText StreamServe business in the country. The team is multi-functional and is able to support a wide range of enterprise software. Prior to joining SL Information Solutions in 2017, she worked with Asset Management Resources Sdn Bhd (AMR) in regional Business Development for best of breed asset management solutions (Hardcat, Australia). Prior to AMR she was the Country Manager for Logicode (M) Sdn Bhd and Sales Manager at Grand-Flo Spritvest Sdn Bhd in the business solutioning, development and key account management for Auto ID and Data capturing for various industries. She also worked in Axon Solutions Sdn Bhd handling Account development and management for SAP products, support and services. She has more than 20 years of experience with a wide array of industry experience, subject matter expert in a variety of IT related subjects and have worked with many small, medium and large corporations across Malaysia and ASEAN region in relation to their ICT deployment.



**Pramodh Vittal**

*Head of Products, DataTracks*

Pramodh Vittal is an accomplished finance and business leader currently serving as the Head of Products at DataTracks, where he leads initiatives in Opportunities and Product Design. His role involves strategic oversight in creating innovative solutions and identifying growth opportunities that align with organizational objectives. Pramodh's career is rooted in finance, providing him with a strong foundation to drive impactful decision-making and foster business growth. His extensive experience enables him to navigate complex challenges while delivering strategic value to his organizations.



**Pratiq Shah**

*Senior Manager - Enterprise Accounts, Cleartax Malaysia*

Pratiq is an experienced IT and technology sales consultant, currently Senior Manager at Cleartax Malaysia, specializing in e-invoicing and LHDN compliance. With a strong track record at Strateq Group, Acies, and EC-Council, he has led digital transformation initiatives and closed key contracts with top enterprises. Based in Kuala Lumpur since 2018, Pratiq brings extensive expertise in driving business growth through IT solutions, while balancing his professional life with being a proud father of three.



# SPEAKERS' PROFILE



**Raj Mohandas**

*Architecture Business Development Manager, Cisco Systems*

Raj serves as an Architecture Business Development Manager (BDM) for Cisco Systems, based in Malaysia and overseeing the ASEAN region. With over a decade of experience in computer networks and security, Raj is passionate about delving into the foundational elements of an organization's digital transformation journey. He is dedicated to helping organizations secure their assets, data, and personnel, ensuring a robust and resilient digital future. Raj's expertise extends to the implementation of zero-trust security models, which are critical in today's threat landscape. He specializes in creating environments where trust is never assumed and verification is continuous, thus minimizing the risk of breaches.



**Rasmimi Ramli**

*Executive Director, Sustainability, Digital Economy & Reporting, Malaysian Institute of Accountants*

RASMIMI is the Executive Director of Sustainability, Digital Economy & Reporting of MIA. She leads the sustainability and digital economy initiatives including the implementation of the MIA Digital Technology Blueprint.

She is responsible for the technical functions on financial reporting and taxation in MIA. She is currently the technical advisor of the International Public Sector Accounting Standards Board (IPSASB). She sits on the MFRS Application and Implementation Committee (MAIC) and the Government Accounting Standards Advisory Committee (GASAC). She was an auditor with major firms in the UK and Malaysia and was an internal auditor with Maxis Berhad. Rasmimi is a member of MIA and a fellow member of ACCA. She graduated from University of Wales, Cardiff, UK.



**Sarah Foo**

*Head of Sales, Xero Asia*

Sarah Foo is the Head of Sales - Asia for Xero, she is passionate about helping accountants and small to medium enterprises embrace new technology and prepare themselves and their clients for the future. Originally from New Zealand, Sarah relocated to Asia in 2011 and held roles with KPMG in Shanghai, Singapore, Auckland and Hong Kong in indirect tax and technology before joining Xero. Ms Foo has over 18 years' accounting and technology experience gained across the Asia Pacific region.



**Shirley Choong**

*Cloud Solutions - e-Invoice Specialist, QNE Optimum Sdn. Bhd.*

Shirley Choong is a seasoned professional in AI Cloud Accounting and e-Invoice solutions, with a strong background in training, coaching, and project management. As an expert in digital transformation, she has helped numerous businesses streamline their financial processes and enhance efficiency. Shirley also plays a pivotal role as the e-Invoice project manager at QNE Optimum and is a thought leader in the industry, regularly speaking at seminars and webinars on the evolving landscape of e-Invoice implementation. Her expertise drives the successful adoption of digital accounting solutions across diverse organizations.



**Son Phan Hoang**

*Global Sale Director, FPT Corporation*

Son Phan is a seasoned professional with a strong track record in digital transformation, technology, and leadership. A graduate of the ICT faculty at Hanoi University of Science & Technology (HUST)—Vietnam's premier and longest-standing technical university—he embarked on his career with FPT in 1999, initially working with international clients. He later expanded his expertise abroad, leading projects in collaboration with MNCs and governments across Europe, the US, Asia-Pacific, and South Asia. He went on to found and serve as the CEO of FPT Software Malaysia and subsequently held the position of Managing Director at iPerintis Vietnam (the former name of Petronas ICT). After 20 years of driving transformative projects worldwide, Son returned to Vietnam and took on the role of Project Manager for a flagship \$50M SAP TRM Tax and Revenue Management project funded by the World Bank and ADB for a South Asian nation. Over the past five years, he has been focused on supporting the local branches of Top Fortune 500 companies, leveraging "Made by FPT" products and solutions to enhance their operations and drive sustainable growth.

# SPEAKERS' PROFILE



**Summer Phang Yen Fong**

*Country Manager, Asian Business Software Solutions Sdn Bhd*

Summer Phang Yen Fong is the Country Manager at Asian Business Software Solutions Sdn Bhd, bringing over 15 years of expertise in managing and optimising channel partner ecosystems. With a strong foundation in financial accounting, she has a proven track record of driving significant sales growth, achieving an average 20% annual increase through strategic channel management and program development. Summer excels in partner enablement, go-to-market strategies, and sales leadership, consistently delivering value through strong partner relationships and high-performing teams. Her leadership and innovative approach to channel programs continue to propel business growth and success in the market.



**Teh Miaow Yun**

*Assistant Sales Manager, AutoCount*

Ms. Teh Miaow Yun is the Assistant Sales Manager at AutoCount, a leading business process software company in Malaysia, serving over 210,000 companies. She is a dynamic professional with over 8 years of experience as a regular speaker on AutoCount software solutions in face-to-face seminars and webinars. She also excelled in a client success consultation role at Alibaba.com, optimizing business revenue through tailored recommendations based on clients' marketing strategies. With a Bachelor of Commerce (HONS) in Accounting and Master of Business Administration, she leverages her accounting background to understand and address the unique needs of users and customers, driving product demand and enhancing user experience.



**Timothy NG**

*Managing Consultant, AMC Group*

He is the Managing Consultant at AMC Group, where he oversees the Marketing and Business Development departments. With over a decade of experience at AMC Group and a background as an auditor, Timothy has a profound understanding of industry needs. He has supported more than 300 Small and Medium Practitioners across Malaysia, Hong Kong, and Singapore, helping them enhance audit efficiency and effectiveness through automation and digitalisation. Throughout his tenure, Timothy has successfully led numerous projects, delivering significant efficiency improvements for his clients. His work is driven by a commitment to leveraging technology to streamline business processes, always focused on continuous improvement and client-centric solutions. As a speaker, consultant, and trainer, Timothy actively participates in AMC Group events, customer training sessions, and institutional programs, helping businesses achieve better outcomes through innovation.



**Ts. Kavinthraj Panneerchelvam**

*CEO, CS Cloud Sdn Bhd & Cloocus Sdn Bhd*

TS. Kavinthraj Panneerchelvam, CEO of CS Cloud Sdn Bhd, is a dynamic IT leader with expertise in infrastructure, cloud services, and digital transformation. A graduate in Computer System and Communication, he holds certifications in Redhat Linux, Oracle, SQL Server, and CCNA. His strategic leadership has driven business growth, sustainability and innovation, with a focus on customer-centric solutions. As Co-CEO of Cloocus Malaysia, he pioneered Microsoft Azure-based cloud services, advancing AI/ML solutions for both government and private sectors. TS. Kavinthraj's visionary approach to cloud technologies continues to set industry standards, delivering exceptional value and operational excellence.



**Viet Ha Phan**

*Partnership Manager, FPT Corporation*

Viet Ha is a finance and sustainability professional with experience in investment strategies and decarbonization initiatives. She played a key role in developing one of Vietnam's first automated carbon accounting software solutions, designed to support businesses across industries such as banking, public sectors, and manufacturing. Her expertise includes implementing GHG Reporting (Scopes 1, 2, 3), emissions forecasting, and decarbonization modeling for multi-billion-dollar enterprises, along with developing Marginal Abatement Cost Curves (MACC) to prioritize impactful strategies. She holds a Bachelor's degree in International Business from the University of Economics Ho Chi Minh City and is currently pursuing an MSc in Global Environment and Sustainability, reflecting her commitment to bridging finance and environmental innovation.

# SPEAKERS' PROFILE



**Vincent Lee Hong Fay**  
*CEO, BigLedger Sdn. Bhd.*

Vincent is a distinguished business leader and tech innovator from Melaka. Educated at Catholic High School, Maktab Science Mara, UMIST, and the University of Cambridge (MPhil), his studies were funded by Malaysian government and DBS Bank scholarships. He began his career at DBS Bank in various roles before founding Wavelet Solutions Sdn Bhd in 2003, growing it to 100 employees with clients like BMW and SAMSUNG Malaysia. In 2017, he launched BigLedger, earning the 2023 AWS ASEAN Software Partner Award. He also co-founded AiLedger, Senwave, Awanjasa, and AiMatrix. His passion for software development began at age 10.



**Wilkinson Sam**  
*Founder & CEO, QNE Asia Group*

Wilkinson Sam is an award-winning Accounting graduate with a degree in Information Technology, combining expertise in finance and technology. A distinguished speaker during the GST and e-Invoice transitions, he has shared valuable insights that helped businesses navigate regulatory changes. As the Founder of multiple QNE entities, including QNE Optimum, QNE Software International, QNE Myanmar, QNE Singapore, and QNE Philippines, Wilkinson Sam drives the strategic direction and growth of the QNE Group, delivering innovative solutions to clients across Southeast Asia.



**Wilson Tham**  
*Solutions Consultant, Phitomas Sdn Bhd*

A highly skilled product design professional with a Master's Degree from Nottingham Trent University, specializing in ERP integration and enterprise solutions. Experienced in bridging ERP systems with manufacturing and enterprise applications, driving seamless operational efficiency. Successfully coordinated the development and integration of E-Invoice modules for Infor SyteLine and SAP Business One, demonstrating expertise in aligning technology with business needs.

HRD Corp Claimable Allowance\*

- Training ID: **10001502288**

#### **COURSE FEE**

- Full course fee (For paid delegates)

#### **TRAINEE ALLOWANCE (based on distance from trainee office to Venue)\*\***

- <100 km – Max RM250/day/pax

- >= 100 km – Max RM500/day/pax

#### **MEAL ALLOWANCE\*\***

- MAX RM100/day/pax

*\*The final amount claimable is subject to HRD Corp's approval*

*\*\*Employer can claim either one of the allowance*

## **MIA AFT 2024 Overview**

### ATTENDEES

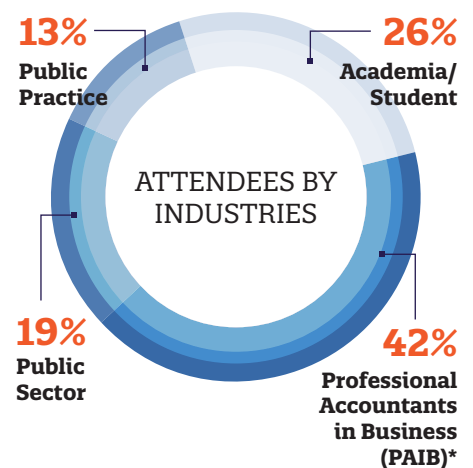


# 2060

### PARTNERS



# 36



*\*Remarks  
Included in this category are professional accountants  
in various industries such as Healthcare, Consultancy,  
Transportation, Logistic, Telecommunication and Utilities.*

## **Attendees' Feedback**

Continue holding events  
like this – **Heng Poh Lin**

Event ran smoothly. Keep  
up the excellent work!  
– **Ramlan Radin**

Topics were covered  
within a brief 30 minutes  
but packed with contents  
and info – **Azrul Ezma Aziz**

Able to reach out to  
multiple service providers  
at the same place  
– **Vejayasshanti Kannaya**

The content/topics are  
up to date and the room  
set-up & facilities are  
comfortable  
– **Noor Rita Kassim**

Very impressed with the  
silent conference, which  
enabled more focus on the  
speaker's content  
– **Chu Sin Yee**

Get to understand more  
about how technology is  
evolving in the world of  
accountancy  
– **Tong Wen Syn**

Freedom to walk around  
and choose the session/  
booth that meets the needs  
of each participant  
– **Phoebe Tham**



# OUR PARTNERS

## DIAMOND PARTNER



## GOLD PARTNERS



## SILVER PARTNERS



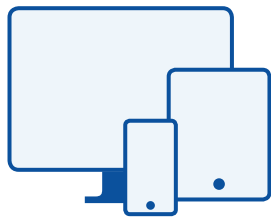
## EXHIBITORS



## SUPPORTING PARTNERS

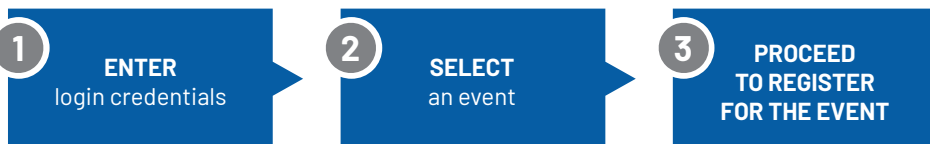


## REGISTRATION PROCESS

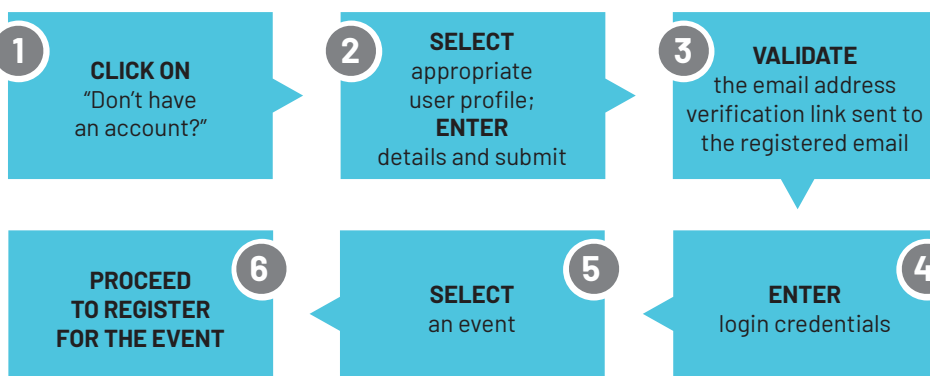


- To view more events and download the full brochure, please visit: [pd.mia.org.my](http://pd.mia.org.my)
- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:

### EXISTING USER



### NEW USER



For any assistance, please call (8.45am-5.30pm, Monday-Friday)

**MIA Help Desk @ 603-2722 9000**

## PROGRAMME FEES

### NORMAL RATE

Member/Member Firm	RM60.00
Non-member	RM80.00

### PREFERRED PAYMENT

*Pay with MIA-CIMB Affinity Credit Card*

## CONFERENCE DETAILS & REGISTRATION

Date : 15 January 2025 (Wednesday)  
 Time : 9.00am -5.00pm  
 Venue : Malaysia International Trade and Exhibition Centre (MITEC)

Contact : **Lynn / Shahirah**  
 Tel : **03 2722 9112/163**  
 Fax : **03 2722 9009**  
 Email : [mcu@mia.org.my](mailto:mcu@mia.org.my)

Address : Malaysian Institute of Accountants  
 Dewan Akauntan Unit 33-01, Level 33  
 Tower A, The Vertical, Avenue 3,  
 Bangsar South City  
 No. 8, Jalan Kerinchi  
 59200 Kuala Lumpur

## TERMS & CONDITIONS

### PROGRAMME FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
  - Individual Registration: Full payment shall be made at the point of online registration.
  - Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Invoice or 1 day before the programme, whichever earlier.
- Admittance to the programme shall be granted only upon full payment as per the above requirement.

### PAYMENT MODE

- Payment must be made through the electronic channels i.e. online payment via the MIA member service portal and electronic fund transfer (EFT).
- Payment by **cash and cheque is NOT ACCEPTABLE** effective from 1 January 2024.

### CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

- For written cancellation received with minimum seven (7) days' notice from the date of the programme, no penalties will be imposed and full refund will be made to participants who have paid.
- For written cancellation received less than seven (7) days from the date of the programme, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations will also be liable for a 20% administrative charge.
- No refunds will be made for written cancellations received on the day of the programme or for participants who failed to join the programme. Unpaid registrations will also be liable for full payment of the registration fee.
- Replacing registered participants is not allowed.
- Paid registration that is cancelled can opt to transfer the paid amount to future event(s) after deducting any applicable administrative charges.

- The transfer request to future event(s) should be confirmed by Corporate/Individual within three (3) days after cancellation otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund is processed.
- Corporate/Individual is required to top-up the balance amount if the amount to be transferred to the future event is insufficient.
- Any excess amount after transfer will be refunded to the Corporate/Individual's bank account as provided in the EFT form.
- Corporate/Individual is required to provide the EFT form each time when a refund is requested.

### PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

### VERIFICATION OF ATTENDANCE

- Attendance will be recorded through QR Code scanning. All participants must scan their QR Code both upon arrival and departure from the hall. Failure to do so in both directions will impact your CPE hours claim. Please make sure to scan your QR Code at the registration counter and self-service kiosks located in front of the event hall.
- The QR Code will be sent to your email before the event. Therefore, please ensure that you provide your email address clearly in the registration form.

### CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- MIA Members will be accorded 6 CPE Hours upon fulfilling the minimum requirement of attending 6 hours on the event day.
- Partial CPE Hours will not be awarded for attendance durations that fall short of the stated requirement.
- Participants that fulfil the above conditions will receive an e-certificate of attendance. To ensure this, it is mandatory to provide your email address clearly.

### COPYRIGHT

The materials of the programme shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. The participants are therefore prohibited from reproducing any materials of this programme. All copyright and/or intellectual property rights in any relevant materials produced in this Programme will remain with the party who produced such materials. MIA disclaims responsibility for the materials of this programme. Neither the MIA, its Council or any of its Boards or Committees nor its staff shall be responsible or liable for any claims, losses, damages, costs or expenses arising in any way out of or in connection with any persons relying upon the materials provided during the programme.

### DATA PROTECTION

Information given by the participants to MIA is true, accurate and to the best of their knowledge. The participants have read and agreed with the Privacy Notice as stated on MIA's official website and therefore, allow MIA to collect, process, store and use the participants' data other than what is provided under the Personal Data Protection Act 2010.

### EXCLUSION OF LIABILITY

This programme shall not constitute an endorsement of the speaker(s) by MIA and MIA shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the programme's participants. **DISCLAIMER** Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s), time(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.