

MALAYSIAN INSTITUTE
OF ACCOUNTANTS

FINANCIAL FRAUD & FORENSICS CONFERENCE 2024

BUILDING RESILIENCE AGAINST FINANCIAL FRAUD



As fraud evolves in complexity and scale, practitioners need an even more agile and robust approach to detection, prevention, and governance to outwit the perpetrators. The Financial Fraud and Forensics Conference 2024 showcases the latest innovations and best practices that you can integrate into anti-fraud models to heighten your enterprise's governance and defences.

Starting with an overview of emerging fraud trajectories, the Conference gives prominence to technology, sustainability and audit enhancement as key factors impacting fraud detection and prevention. Explore how the integration of AI and machine learning is empowering real-time fraud detection, enhancing digital transaction security in the payments space, and revolutionising fraud prevention through the groundbreaking National Fraud Portal. Take a timely look at fraudulent ESG practices and greenwashing in corporate sustainability reporting. Lastly, see how fraud detection strategies are being integrated into audit practices to flag fraud and mitigate litigation risks.

Join us as we chart the way forward in the financial security and forensic accounting sectors. Future proof yourself with the tools and knowledge to reinforce your defences and safeguard your organisation in an increasingly high-risk world.

CONFERENCE OBJECTIVES

- Identify current corporate fraud trends and anticipate future tactics to strengthen prevention and response strategies.
- Recognise payment fraud risks in digital transactions and implement effective safeguards to protect your organisation.
- Differentiate between greenwashing and greenhushing and explore how to ensure genuine corporate sustainability practices while avoiding fraudulent claims.
- Learn to leverage AI for real-time fraud detection in corporations, understanding both innovative applications and the challenges involved.
- Learn how the National Fraud Portal is transforming fraud prevention and setting new standards for financial security in organisations.
- Learn how to enhance audit integrity by identifying key indicators of corporate fraud and understanding litigation risks, adopting strategies to mitigate these challenges and strengthen overall financial oversight.

**5 December 2024
(Thursday)**

9.00am – 5.00pm

**Sheraton Petaling
Jaya Hotel**

WHO SHOULD ATTEND

- Board Directors
- Audit Committee Members
- C Suite Executives
- CFOs & Accountants
- Compliance Officers
- Company Secretaries
- Forensic Auditors/Specialists
- Internal & External Auditors
- Auditor General's Department Officers
- Malaysian Anti-Corruption Commission Officers
- Securities Commission Officers
- Bursa Malaysia Officers
- Inland Revenue Board Officers
- Lawyers
- Academicians

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CONFERENCE OUTLINE

8.30 am –9.00 am	REGISTRATION & WELCOME REFRESHMENTS
9.00 am –9.45 am	<p>CORPORATE FRAUD TRENDS AND FUTURE TRAJECTORIES</p> <p>Businesses today are vulnerable to the latest corporate fraud trends such as financial statement manipulation, procurement fraud, and misappropriation of assets, as well as emerging risks posed by synthetic identity fraud, AI-driven schemes, and the rising use of shell companies for illicit activities.</p> <p>This session will highlight how corporate auditors and forensic accountants must evolve to detect these increasingly sophisticated fraud schemes, incorporating data analytics, predictive modeling, and AI to strengthen internal controls. Attendees will gain insights into cross-industry collaboration, regulatory shifts, and how corporations can enhance their fraud prevention strategies.</p> <p>SPEAKER RAYMON RAM Secretary General, Transparency International Malaysia</p>
9.45 am –10.30 am	<p>REVOLUTIONISING FRAUD PREVENTION: HOW THE NATIONAL FRAUD PORTAL IS SETTING NEW STANDARDS IN FINANCIAL SECURITY</p> <p>The newly implemented cutting-edge National Fraud Portal is poised to transform the landscape of financial security. Positioned as a powerful hub for real-time fraud detection that utilises advanced technologies like AI and machine learning to stay ahead of evolving scam tactics, this portal will play a central role in uniting financial institutions, law enforcement, and regulatory bodies to create a cohesive defense against financial crimes.</p> <p>This session discusses the innovative features of the portal, its impact on enhancing consumer protection, and how its success could inspire similar groundbreaking solutions worldwide. Attendees will also gain insights into leveraging digital tools and data analytics for enhanced financial security and regulatory compliance.</p>
10.30 am –11.00 am	MORNING REFRESHMENTS & NETWORKING
11.00 am –12.15 pm	<p>PANEL SESSION</p> <p>SAFEGUARDING DIGITAL TRANSACTIONS: NAVIGATING PAYMENT FRAUD RISKS</p> <p>Fraudulent payments, account takeovers, and invoice manipulation are among the key payment fraud risks that can cripple organisations. Today's advanced digital frauds, including cryptocurrency-related schemes, call for agile multi-layered defenses.</p> <p>This discussion will focus on how corporate fraudsters exploit payment system weaknesses and the practical measures organisations can implement to secure transactions, such as AI-enhanced payment verification tools and fraud detection software.</p>
12.15 pm –1.00 pm	<p>AUDIT INTEGRITY IN FOCUS: ADDRESSING CORPORATE FRAUD AND LITIGATION RISKS</p> <p>Incorporating corporate fraud detection strategies into audit practices is essential to ensure that audits not only uncover fraudulent activities but also withstand scrutiny in legal proceedings.</p> <p>This session will explore how auditors can enhance their practices to flag financial statement fraud, misappropriation of corporate assets, and internal control weaknesses. Importantly, discover how audit work products are used in litigation and how forensic audit techniques can be integrated into standard audits to safeguard corporate integrity.</p> <p>SPEAKER LIEW KIM YUEN Director, Forensics & Litigation Support, Baker Tilly Malaysia</p>
1.00 pm –2.00 pm	LUNCH & NETWORKING
2.00 pm –3.15 pm	<p>PANEL SESSION</p> <p>GREENWASHING TO GREENHUSHING: CORPORATE SUSTAINABILITY AND FRAUD</p> <p>Corporate sustainability is now a key focus area for stakeholders, but many organisations continue to persist in greenwashing and greenhushing to deceive investors, customers, and regulators.</p> <p>This session will explore how corporate fraud extends to ESG (Environmental, Social, and Governance) practices, and the consequences of deceptive sustainability reporting. It will examine high-profile cases where companies have faced legal and reputational damage and highlight emerging regulatory frameworks aimed at curbing these practices. The discussion will also focus on the internal controls and corporate governance measures needed to ensure integrity in sustainability reporting.</p> <p>MODERATOR ASSOC PROF DR EDDY YAP Founder and Managing Consultant, CONDUCTIVITI Business Advisory Sdn Bhd</p> <p>PANELLISTS DR MARK LOVATT CEO and Principal Consultant, Trident Integrity Solutions NORHISHAM ABD BAHRI Partner, Azmi & Associates HAJAH NURANISAH HJ MOHD ANIS Chief Risk, Integrity and Governance Officer, Group Risk Integrity and Governance Department, SP Setia Berhad</p>
3.15 pm –4.30 pm	<p>PANEL SESSION</p> <p>HARNESSING AI FOR REAL-TIME FRAUD DETECTION IN CORPORATIONS: INNOVATIONS AND CHALLENGES</p> <p>With capabilities of detecting anomalous transactions, employee fraud, and vendor collusion in real-time, AI and machine learning are changing how corporations detect and prevent fraud, whether internal corporate fraud or external cyber threats.</p> <p>This discussion will centre on how corporations can leverage AI-powered risk management systems to strengthen defenses against fraud and overcome challenges like false positives, data integrity weaknesses, and privacy concerns.</p> <p>PANELLIST DR SEKAR JAGANATHAN Director, Digital Strategy, Kenanga Investment Bank Bhd</p>
4.30 pm	AFTERNOON REFRESHMENTS & NETWORKING
5.00 pm	END OF CONFERENCE

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CONFERENCE SPEAKERS



ASSOC PROF DR EDDY YAP

Dr Eddy Yap is the Founder and Managing Consultant of CONDUCTIVITI Business Advisory Sdn Bhd, where he leads strategic, operational, and financial enhancements for both public and private sector organisations. A recognised speaker and thought leader on governance, risk management, and compliance (GRC) as well as business strategy and performance management, he has contributed to key publications and conferences, and provides training at regulatory and professional platforms. He is concurrently an Associate Professor, a facilitator of professional certification programmes, and an ELITE Fellow of Universiti Malaya.



LIEW KIM YUEN

Liew is the Director of Forensics & Litigation Support at Baker Tilly Malaysia. Prior to this he was the Head of Financial & Corporate Surveillance at the Securities Commission Malaysia (SC). Representing the SC then, he was a council member of Malaysian Institute of Accountants (MIA) and also adviser to the Malaysian Accounting Standards Board. He has had over 35 years of experience in the audit, merchant banking, commercial, regulatory, and forensic & litigation support sectors in Malaysia, including in the areas of corporate governance and financial reporting practices (since the Asian Economic Crisis in the late 1990s) that has enabled the provision of corporate value add and forensic & litigation support services at Baker Tilly Malaysia. He continues to be invited to speak, locally and overseas, on such related matters. An accountant by profession, he qualified with the Institute of Chartered Accountants, England & Wales and is a member of the MIA.



DR MARK LOVATT

Dr Mark Lovatt is the CEO and Principal Consultant of Trident Integrity Solutions, a leading-edge consultancy firm specialising in anti-corruption, ESG, and advanced technology primarily in the Asia-Pacific region. He is an internationally recognised expert on combating corruption and a widely sought-after board trainer and conference speaker. His many clients include multinational companies, governments, regulators, global agencies, major state-owned enterprises and financial institutions. He has worked with the Prime Minister's Department on anti-corruption matters affecting the business sector and assisted the Department in preparing the official Guidelines for Adequate Procedures for companies implementing anticorruption programmes, launched by the Prime Minister of Malaysia on 10th December 2018. Dr Lovatt is a GRI Certified Sustainability Professional. As the Secretary-General of the Business Integrity Alliance (BIA) and Coordinator of the BIA Advanced Technology Working Group, he focuses on the application of data analytics, AI and blockchain to strengthen ESG, governance and compliance for large companies and financial institutions. Prior to moving to Malaysia in 2009 he worked in the power and gas sector, with a background in IT, energy technology and business development.



NORHISHAM ABD BAHRIN

Hisham is a Partner at Azmi & Associates, a prominent legal firm in Kuala Lumpur. He is a corporate and mergers & acquisitions lawyer with over 24 years of experience. His practice focuses on mergers & acquisitions, fund investments, as well as climate change and sustainability. Hisham holds an LLB (Hons) from the International Islamic University Malaysia (IIUM) and an MBA from the Royal Docks School of Business and Law, University of East London, UK. He also holds a Certificate in Business Sustainability Management from the University of Cambridge, UK.



HAJAH NURANISAH HJ MOHD ANIS

Anisah is the Chief Risk, Integrity and Governance Officer of S P Setia Berhad, spearheading the Enterprise Risk Management, and Integrity & Governance functions. She started her Enterprise Risk Management journey during whilst with KPMG in 1997, where her experience includes audit experiences in compliance, internal and external audit assignments in both GLCs and MNCs locally and globally. Her exposure in Risk Management includes industries such as Investment Holding, Engineering (Aviation), Plantation, Postal services, Telecommunications, Hospitality, Water Treatment Plants, Construction and Property Development. She is a Certified Integrity Officer (CeIO) of the Malaysia Anti-Corruption Academy (MACA), a Certified Risk Manager of The Academy of Risk Management Malaysia (ARIMM). She is a Chartered Accountant of the Malaysian Institute of Accountants (MIA). Her other qualifications include the Certification in Risk Management Assurance (CRMA) from the Institute of Internal Auditors (IIA) Global, an Associate member of the IIA Malaysia and an Associate Business Continuity Professional (ABCP) registered with the Disaster Recovery Institute (DRI), USA. Anisah holds a Diploma in Accountancy and Advanced Diploma in Accountancy from MARA Institute of Technology (ITM) and a Master's in Business Administration (MBA) from the MARA University of Technology (UiTM).



RAYMON RAM

Raymon is an advocate against economic crime, having published numerous articles and case analyses on the subject matter. He is a Certified Fraud Examiner, Certified Anti-Money Laundering Specialist, and ISO 37001:2016 ABMS Lead Auditor with a Master's Degree in Economic Crime Management, Bachelor's Degree in Psychology (HONS), and Certificate in Corporate Governance by the Basel Institute of Governance, Switzerland. He has led teams to complete corporate fraud investigations / asset recovery exercises and facilitated various anti-fraud courses for local law enforcement agencies and private sector entities. He had also assisted the National Audit Department, Malaysia to restructure the Audit Investigation Guidelines for state and national level auditors and recently worked with the Inspection and Consultation Division of the Malaysian Anti-Corruption Commission to develop their internal checklist for investigations related to Section 17A, MACC Act 2009 (Corporate Liability Provision). Formerly in charge of forensic investigations and asset recovery for a firm specialising in Corporate Recovery and Project Rehabilitation, Raymon is currently the Founder / Managing Principal at Graymatter Forensic Advisory Sdn. Bhd., a solution-based training and advisory specialising in Financial Forensics, Fraud Risk Management and AML/CFT Compliance. He also serves on the Transparency International's Global Strategy Team and DTIC Governance Working Group, Malaysian Institute of Accountants.

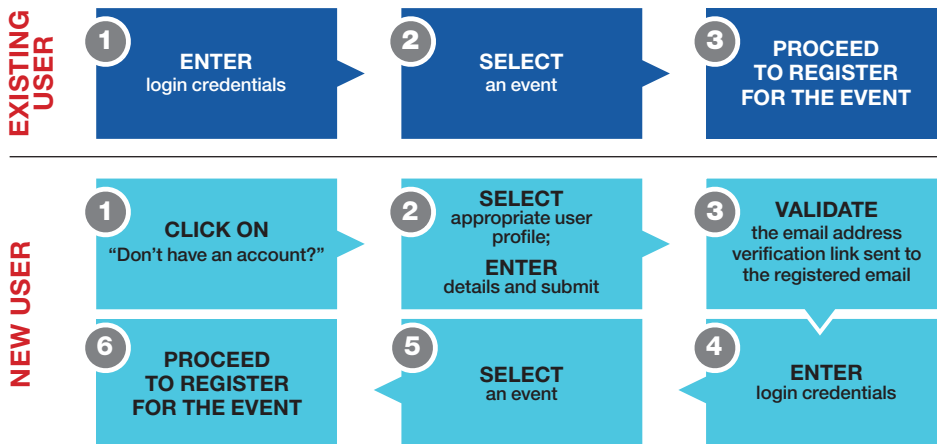


DR SEKAR JAGANATHAN

Dr Sekar is Director of Digital Strategy for Kenanga Investment Bank Bhd, a leading independent investment bank in Malaysia. He has over 30 years of experience in managing business operations, personnel, and information technology, and assisted in establishing stockbroking and information technology companies throughout ASEAN. At Kenanga Investment Bank he advises and strategises all new and existing digital strategies for its group of companies, and oversees the business, technology, and product expansion of Kenanga's digital initiative. He is also the Technical Advisor of Rakuten Trade, Malaysia's first and only fully virtual stockbroking firm and a JV between Kenanga Investment Bank and Rakuten Securities Japan. A member of the team that developed the National Artificial Intelligence Framework for the Malaysian government, he is also the Honorary Advisor to the SEGI-MIMOS Centre of Excellence for Artificial Intelligence, Malaysia. He authored 2 books, "AI in the age of IR4.0: A Primer" and "Making Miracles for the Self". He shares his business/corporate experiences in areas relating to Digital Economy, Disruptions in Banking, Digital Transformation etc. and is a sought after speaker and panellist in many events in Malaysia and across the globe. Dr Sekar is currently pursuing his second doctorate, PhD in Management, researching on the "Role of Emotional Intelligence in Digital Business".

REGISTRATION PROCESS

- To view more events and download the full brochure, please visit: pd.mia.org.my
- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:



For any assistance, please call (8.45am-5.30pm, Monday-Friday)

MIA Help Desk @ 603-2722 9000

TERMS & CONDITIONS FOR SEMINARS

PROGRAMME FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
 - Individual Registration:** Full payment shall be made at the point of online registration.
 - Corporate Registration:** Full payment shall be made within thirty (30) days from the date of the Invoice or 1 day before the programme, whichever earlier.
- Admittance to the programme shall be granted only upon full payment as per the above requirement.

PAYMENT MODE

- Payment must be made through the **electronic channels i.e. online payment via the MIA member service portal and electronic fund transfer (EFT).**
- Payment by **cash and cheque is NOT ACCEPTABLE** effective from 1 January 2022.

HRD CORP (FOR CLAIMABLE EVENTS ONLY)

- MIA is an approved Training Provider registered under 'Institut Akauntan Malaysia' (MyCoID: 631967).
- Employer's Obligations**
 - To ensure grant approval is obtained prior to event registration and to provide the Grant ID notification upon event registration.
 - To make full payment to MIA as per the issued Invoice within 14 working days upon receipt of MIA's notification in the event the approved training fee is cancelled by HRDC due to non-compliance on the part of the participant or his/her employer or any valid reasons stipulated by HRDC.
 - To settle the balance payment to MIA within 14 working days upon receipt of MIA's notification in the event only partial claim is approved by HRDC. MIA will provide copy of the original invoice and will not issue a new invoice for the balance amount.
 - If employer has made payment prior to grant approval, a refund will be made to employer subject to reimbursement received from HRDC. Refund will be made upon receipt of duly completed employer's EFT Form.
 - To provide required information and/or documents after completion of event for the purpose of HRDC Claim within 7 working days upon receipt of MIA's notification.

CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

- For written cancellation received with minimum seven (7) days' notice from the date of the programme, no penalties will be imposed and full refund will be made to participants who have paid.
- For written cancellation received less than seven (7) days from the date of the programme, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations will also be liable for a 20% administrative charge.
- No refunds will be made for written cancellations received on the day of the programme or for participants who failed to join the programme. Unpaid registrations will also be liable for full payment of the registration fee.
- Replacing registered participants is not allowed.
- Paid registration that is cancelled can opt to transfer the paid amount to future event(s) after deducting any applicable administrative charges.
- The transfer request to future event(s) should be confirmed by Corporate/Individual within three (3) days after cancellation otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund is processed.

- Corporate/Individual is required to top-up the balance amount if the amount to be transferred to the future event is insufficient.
- Any excess amount after transfer will be refunded to the Corporate/Individual's bank account as provided in the EFT form.
- Corporate/Individual is required to provide the EFT form each time when a refund is requested.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

VERIFICATION OF ATTENDANCE

- All participants are required to present photo identification (NRIC, driving licence or company's ID card) at the point of registration prior to signing the registration list when attending the programme. Admittance may be denied upon failure to present photo identification.

CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- Upon full attendance of the programme, participants will be issued an e-certificate of attendance. For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- CPE credit hours will be credited into the MIA Member Services Portal within 14 days of the programme for participants who have complied with all terms and conditions stipulated herein.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the programme. CPE hours will not be accorded for partial attendance.

COPYRIGHT

The materials of the programme shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. The participants are therefore prohibited from reproducing any materials of this programme. All copyright and/or intellectual property rights in any relevant materials produced in this Programme will remain with the party who produced such materials. MIA disclaims responsibility for the materials of this programme. Neither the MIA, its Council or any of its Boards or Committees nor its staff shall be responsible or liable for any claims, losses, damages, costs or expenses arising in any way out of or in connection with any persons relying upon the materials provided during the programme.

DATA PROTECTION

Information given by the participants to MIA is true, accurate and to the best of their knowledge. The participants have read and agreed with the Privacy Notice as stated on MIA's official website and therefore, allow MIA to collect, process, store and use the participants' data other than what is provided under the Personal Data Protection Act 2010.

EXCLUSION OF LIABILITY

This programme shall not constitute an endorsement of the speaker(s) by MIA and MIA shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the programme's participants.

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s), time(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

CONFERENCE FEES

Member (ACCA, CPA-A, CIMA, ICAEW, MICPA)**/Member Firm	RM 1,250
Non-member	RM 1,600
Academician	RM 700

**** Members of CPA-A, CIMA, ICAEW, and MICPA, and group registrations are required to contact MIA to register for this conference**

Preferred Payment: Pay with MIA-CIMB Affinity Credit Card

CONFERENCE DETAILS & REGISTRATION

HRDC Training Programme No. : 10001482056

5 December 2024 (Thursday), 9.00am – 5.00pm
Sheraton Petaling Jaya Hotel

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